



 **Health27**

MAY 16 -18 • VANCOUVER

SPONSORSHIP PROSPECTUS

PRE-SALE PRICING EDITION

Position your organization at the centre of national and international digital health action with e-Health sponsorship and exhibit opportunities.

1400+
attendees annually

150+
sponsors + exhibitors

250+
expert presenters



**“THE NETWORKING
OPPORTUNITIES
WERE THE BEST!”**

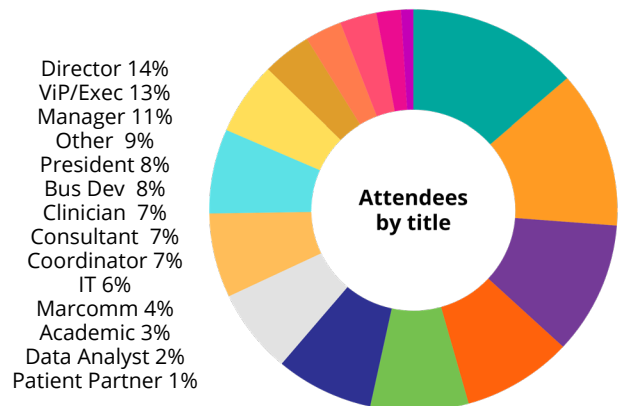
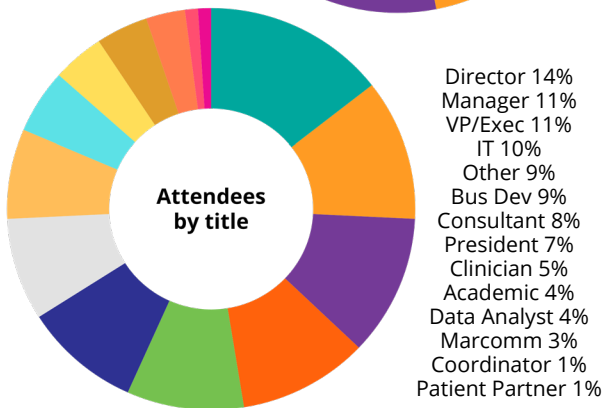
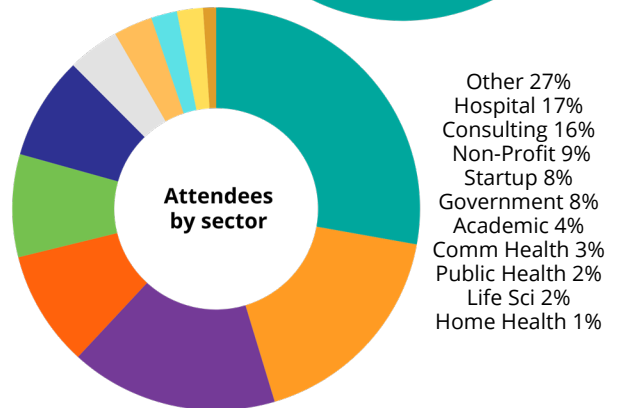
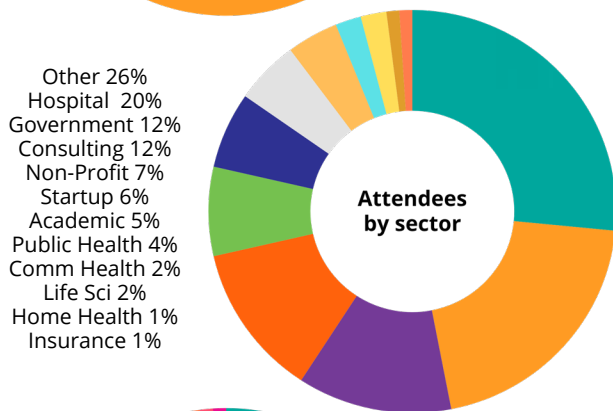
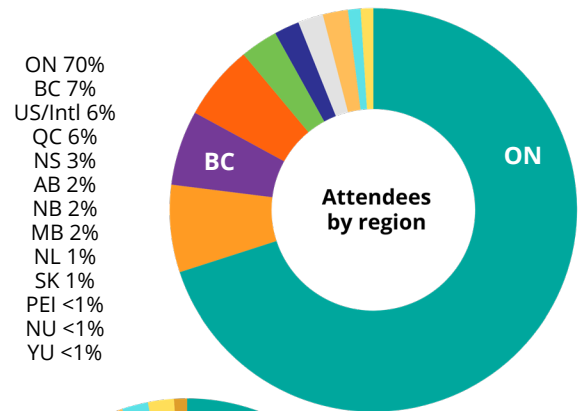
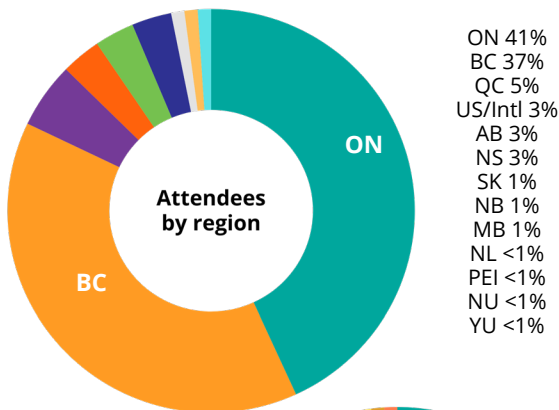
- e-Health25 attendee

1400+

attendees annually

Attendee demographics

A diverse cross-section of attendees from different regions and sectors come to e-Health from across Canada to network, learn, and interact with vendors.



“LOVED THIS CONFERENCE!”

- e-Health25 attendee

150+

sponsors + exhibitors

Select a sponsorship level

INCLUDED BENEFITS	DIAMOND (\$55,000)	PLATINUM (\$45,000)	GOLD (\$35,000)	SILVER (\$25,000)	BRONZE (\$18,000)
Add-on Spending Allowance <i>Customize your sponsorship from a selection of add-ons.</i>	\$55,000	\$45,000	\$35,000	\$25,000	\$18,000
Conference Registration <i>Bring your team onsite to connect.</i>	5 registrations	4 registrations	3 registrations	2 registrations	1 registration
Exhibit Space <i>10 x 10</i>	2 spaces	2 spaces	1 space	1 space	1 space
President's Reception <i>By invitation only. Takes place prior to the Welcome Reception.</i>	2 invitations	2 invitations	1 invitation	—	—
Access to Delegate List <i>Connect with qualified, opt-in leads. One list shared mid-April; one mid-May; one two weeks before the conference; and one after.</i>	✓	✓	✓	—	—
Onsite Lead Retrieval <i>Capture and follow up with high-intent prospects in real time.</i>	✓	✓	✓	✓	✓
Branding <i>Consistent brand visibility across the full attendee journey: your logo on conference signage, website, projected onscreen onsite, floorplan, mobile app, e-blasts, social media.</i>	✓	✓	✓	✓	✓
Exclusivity					
Monday Opening Plenary	✓	—	—	—	—
Tuesday Opening Plenary	✓	—	—	—	—
Closing Plenary	✓	—	—	—	—
Monday Mixer	✓	✓	—	—	—
YOUR TOTAL COSTS	\$55,000	\$45,000	\$35,000	\$25,000	\$18,000

A woman in a black blazer and orange top is laughing heartily, her eyes closed and mouth wide open. She is standing at a conference booth with her hands clasped. In the background, a blurred banner reads "Unifying health information and improving the Canadian healthcare experience".

**“A FRIENDLY, WELCOMING
ATMOSPHERE.”**

- e-Health25 attendee

250+

expert presenters

Add-ons: Amplify your sponsorship level with targeted opportunities

BRAND VISIBILITY AND ONSITE PRESENCE

Keep your brand front-and-centre throughout the attendee experience with these high-visibility add-ons:

- Chill Space
- Delegate Bag
- WiFi + Internet
- Wellness Kit
- Escalators
- Speaker Ready Room/Delegate
- Workspace Room
- Smart Kiosk
- Lanyard
- Hotel Key Card
- Volunteer Shirt
- Conference Map
- Floorplan Map
- Washroom Branding
- Information Desk
- Pillar Wrap
- Charging Station
- Hotel Guest Gift
- Networking Break
- Post-conference e-Blast
- Website Ad

Full add-on details are available at e-healthconference.com

COMMUNITY AND IMPACT INITIATIVES

Demonstrate your commitment to a more inclusive and patient-centred health system by sponsoring

Patient Funding + Accessibility

THOUGHT LEADERSHIP AND SPEAKING

Position your organization as a leader shaping the conversation on the future of digital health

- Monday Opening Plenary
- Tuesday Opening Plenary
- Closing Plenary
- Symposia + P3 Showcases

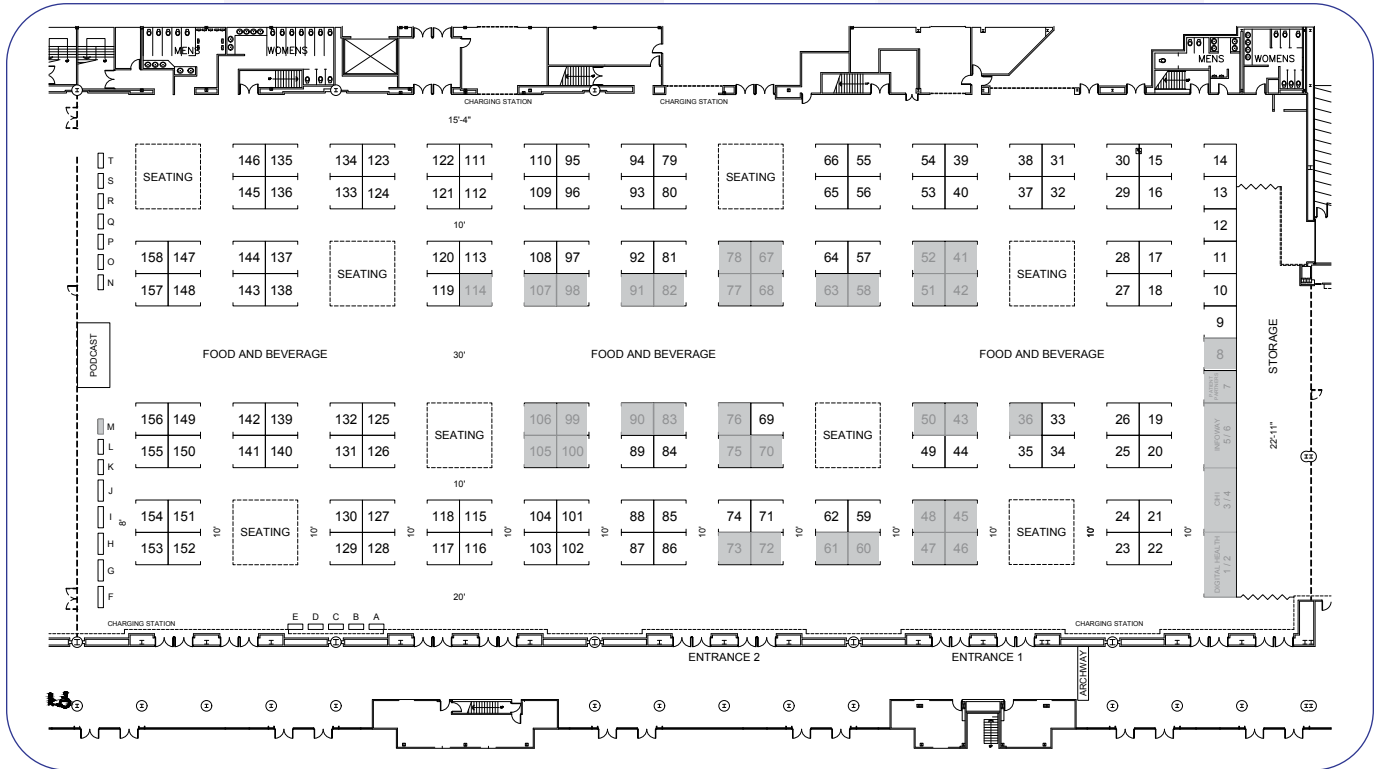
PREMIUM NETWORKING OPPORTUNITIES

Build meaningful relationships in high-value, in-person sessions

- Welcome Reception
- President's Reception
- Monday Mixer
- Networking Breakfast + Lunch

Exhibit at e-Health27

Engage attendees face-to-face on a high-traffic tradeshow floor at the Vancouver Convention Centre, designed for discovery and connection.



Please note that the floorplan is subject to change.

LEADING-EDGE EXHIBITORS

HIGH ACTIVITY

DELEGATE INTERACTION

LEAD CAPTURE

For more information contact **Dino Falvo**, Sponsorship & Exhibit Sales

[+1] 437-240-3610 | dfalvo@e-healthconference.com

All prices in Canadian dollars. Taxes extra.

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Booth space or kiosk options

Connect with decision-makers, showcase your expertise, and build relationships that extend beyond the conference.

PURCHASE PERIOD	PRICE	TIMELINE
On-site	\$4,500	June 14-16, 2026
Pre-sale	\$5,000	Before August 31, 2026
Early Bird	\$5,500	Sept 1, 2026 – Jan 31, 2027
Regular	\$6,500	Starting Feb 1, 2027

**10ft
x 10ft**

FEATURES	DETAILS
Registrations	Equip your team to engage directly with attendees and generate new opportunities with two exhibitor registrations per 10' x 10' booth (<i>register up to four additional staff at a discounted rate</i>)
Brand Visibility	Extend your visibility before, during, and after the conference through multi-channel brand exposure
Furniture	Table and chairs (<i>carpet & electricity extra</i>)
Booth Signage	Header panel with company name (<i>22 characters, no logos</i>)

KIOSK TYPE	PRICE	IDEAL FOR
Startup	\$2,200	Emerging companies looking to build visibility and traction
Academic	\$2,500	Schools interested in showcasing programs and research while connecting with future partners and talent
Non-Profit	\$2,200	Orgs aiming to raise awareness and build relationships

FEATURES	DETAILS
Registrations	Two exhibitor registrations per kiosk
Brand Visibility	Logo recognition across web, onsite, email + app
Furniture	Chairs or stools (<i>carpet & electricity extra</i>)
Booth Signage	Branded panel

**2m
x 1m**

Exhibitors must carry \$5 million in liability insurance.

Exhibitors and/or third party setup companies are responsible for providing individual Certificates of Insurance (COIs) with a minimum of \$5 million in general liability coverage valid from the day of move-in/setup through to the end of the event.

Insider Sponsorship Agreement

CHOOSE YOUR LEVEL

- Diamond** Choose add-ons equal to \$55,000
- Platinum** Choose add-ons equal to \$45,000
- Gold** Choose add-ons equal to \$35,000
- Silver** Choose add-ons equal to \$25,000
- Bronze** Choose add-ons equal to \$18,000

CHOOSE YOUR EXHIBIT SPACE¹

- Sponsor Included x 2** Diamond/Platinum Sponsors
- Sponsor Included x 1** Gold/Silver/Bronze Sponsors
- Sponsor Additional x 1** Pre-sale pay only \$5,000²
- Exhibit Booth Only** Pre-sale pay only \$5,000²
- Academic Kiosk** \$2,500
- Startup or Non-Profit Kiosk** \$2,200

Top 3 preferred booth #

CONTACT INFORMATION

Name of organization

Authorizing name

Authorizing title

Email

Date

Authorizing signature³

PAYMENT INFORMATION

- ETF** **VISA** **AMEX**
- CHEQUE** **MASTERCARD**

ETF is preferred. Institution ID: 003 - Transit: 00024 - Account: 1014786. Please include invoice number on ETF details. CHEQUE: Payable to Digital Health Canada. Mail to: 1100-151 Yonge Street, Toronto, Ontario M5C 2W7.

Billing address

City

Province

Postal Code

Phone

Card number

Expiry Date

CVV

Name on card

Signature

CHOOSE YOUR ADD-ONS

- Accessibility Sponsor** - \$3,000
- Charging Station** - \$8,000
- Chill Space** - \$20,000
- EXCLUSIVE Closing Plenary** - \$30,000
- Conference App** - \$20,000
- Conference Map** - \$10,000
- Conference Website Ad** - \$3,000
- Delegate Bag** - \$20,000
- Escalators Full Branding** - \$20,000
- Escalators Decals** - \$15,000
- Floorplan Map** - \$10,000
- Hotel Key Card** - \$10,000
- Hotel Welcome Gift** - \$7,500
- Information Desk** - \$10,000
- Lanyard** - \$15,000
- EXCLUSIVE Monday Mixer** - \$35,000
- EXCLUSIVE Monday Opening Plenary** - \$30,000
- Networking Break** - \$5,000
- Networking Breakfast** - \$10,000
- Networking Lunch** - \$10,000
- P3 Showcase** - \$13,000
- Patient Funding** - \$4,000
- Pillar Wrap** - \$18,000
- Post-conference e-Blast** - \$5,000
- President's Reception** - \$20,000
- Registration Badge** - \$15,000
- Smart Kiosk** - \$15,000
- Speaker Ready Room** - \$15,000
- Sunday Welcome Reception** - \$30,000
- Symposium** - \$18,000
- EXCLUSIVE Tuesday Opening Plenary** - \$30,000
- Volunteer Shirt** - \$10,000
- Washroom Branding** - \$15,000
- Wellness Kit** - \$20,000
- WiFi + Internet** - \$20,000

¹ Exhibitors must carry \$5 million in liability insurance. Exhibitors and/or third party setup companies are responsible for providing individual Certificates of Insurance with minimum \$5 million in general liability coverage valid from the day of move-in/setup to the end of the event.

² On-site price of \$4,500 valid June 14-16, 2026. Pre-sale price of \$5,000 from June 17-Aug 31, 2026. Early Bird price of \$5,500 from Sept 1, 2026-Jan 31, 2027. \$6,500 price starts Feb 1, 2027.

³ By signing and submitting this agreement, I (on behalf of my organization) accept the terms and conditions set forth by e-Health Conference and Tradeshow. I certify that the information in this agreement is true, complete, and correct to the best of my knowledge, and is made in good faith.

Terms and Conditions

Full payment must be received 60 days after contract signing. All invoices must be paid by April 16, 2027.

Audiovisual

All e-Health sessions are presented using the conference platform and/or in-person audio-visual supplier and tools chosen by the conference hosts. No other technology may be used during this conference for presentation and audiovisual needs.

Conference change of date or cancellation

e-Health reserves the right, at its sole discretion, to change the scheduled dates of the event. In such cases, e-Health shall not be held liable for any resulting damages or losses. e-Health will not be responsible for any delay, modification, or failure to fulfill its obligations, in whole or in part, if such circumstances arise due to causes beyond its reasonable control. These may include, but are not limited to, public health events, fire, severe weather, natural disasters, war, civil unrest, labour disruptions, or other unforeseen events. In the event of a date change, sponsors will be notified promptly.

Conflicting events

Events organized by sponsors, exhibitors, partners, or attendees are not permitted during scheduled e-Health programming. Please refer to the conference program to confirm event times. If you have any questions or would like to share event details, feel free to contact sponsorsandexhibitors@e-healthconference.com

Exhibitor insurance requirement

Exhibitors and/or third party setup companies are required to provide individual Certificates of Insurance (COIs) with a minimum of \$5 million in general liability coverage valid from the first day of move-in/setup through to the end of the event.

P3 Showcase and Symposia speakers

P3 Showcase and Symposia speaker and session details should be submitted to speakers@e-healthconference.com by February 28, 2027. Sponsored presentations (if applicable) should be submitted to speakers@e-healthconference.com by April 16, 2027. Sponsors are responsible for the travel costs, registration and hotel accommodations (if applicable) of proposed speakers.

Plenary abstracts and speaker proposals

Plenary abstracts and speaker proposals should be submitted to speakers@e-healthconference.com for review by November 30, 2026. Presentations (if applicable) should be submitted to speakers@e-healthconference.com by April 16, 2027. Sponsors are responsible for the travel costs of proposed speakers (if applicable). The e-Health conference will cover the costs of the speaker's registration and hotel accommodations (if applicable).

Sponsorship and exhibitor cancellations

A non-refundable deposit of \$5,000 + tax is required once an agreement has been signed in order to hold your selected items and/or booth. All sponsorships are nonrefundable as of December 30, 2026. Sponsorship cancellation requests should be submitted to info@e-healthconference.com by February 12, 2027, to ensure removal from the conference program and promotional materials (e-Health27 sponsors will be included in conference promotions from the date of purchase through May 2027).

Use of logos

e-Health Conference and Tradeshow (e-Health) will use supplied sponsor logo in conference communications and marketing. Sponsor may use e-Health logo to advertise involvement in the event; for questions contact communications@e-healthconference.com.

e-Health26 Sponsors + Exhibitors



e-Health is hosted by

