

 **Health26**  
JUNE 14-16 • HALIFAX

# SPONSORSHIP PROSPECTUS



E-HEALTH IS HOSTED BY





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# Why sponsor e-Health?

Explore e-Health sponsorship opportunities in 2026 to expand your reach and enhance your brand presence.

## Join us in Halifax, Nova Scotia, for the e-Health Conference and Tradeshow from June 14–16, 2026

The annual e-Health Conference and Tradeshow consistently offers one of the best opportunities in the industry to interact with a diverse group of engaged professionals from across Canada (and around the world).

Canadian digital health leaders and decision-makers from multiple sectors—telehealth and virtual health, health data and information management, government, and healthcare delivery—come to e-Health every year to learn, connect, and network.

Partner with e-Health in 2026 to increase the power of your brand and grow your network through sponsorship. Sponsors and exhibitors rely on e-Health to deliver:

- **ACCESS** | Reach thousands of qualified Canadian and international business and health professionals.
- **INCREASE BRAND RECOGNITION AND AWARENESS** | Showcase your organization, products, and services to a large audience across multiple channels, including the conference website, mobile app, and social media.
- **BUILD TRUST AND CREDIBILITY THROUGH ONSITE NETWORKING** | Strengthen relationships with key stakeholders, influencers, and decision-makers in the Canadian health ecosystem with one-on-one encounters on the tradeshow floor and throughout the conference.
- **DEMONSTRATE THOUGHT LEADERSHIP** | Highlight your organization's expertise and offer insights about the future of Canada's digital health landscape.
- **COST-EFFECTIVE LEAD GENERATION** | Collect valuable data by scanning attendee badges at your booth and connect with warm leads through the conference mobile app.

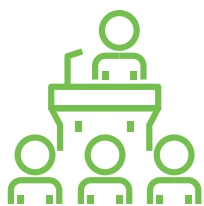
“THE NETWORKING OPPORTUNITIES WERE THE BEST! A FRIENDLY WELCOMING ATMOSPHERE. LOVED THIS CONFERENCE!”

# Who attends e-Health?

## e-Health by the numbers



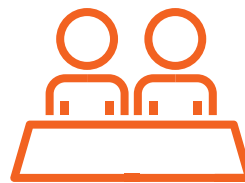
**1200+**  
attendees annually



**250+**  
expert presenters



**100+**  
learning sessions



**135+**  
sponsors and  
exhibitors

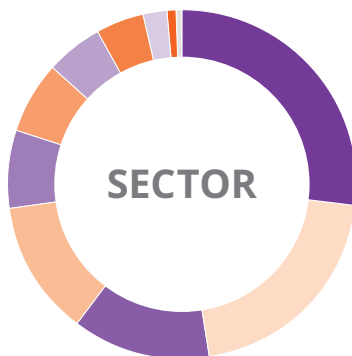
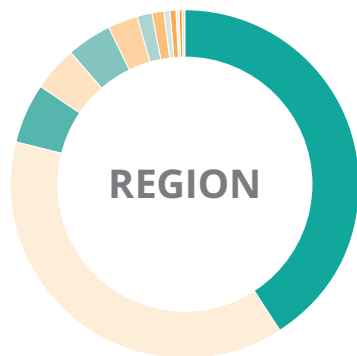




## Attendee titles



## e-Health25 (Toronto) attendees by category



Ontario	41%
British Columbia	38%
Quebec	6%
US	4%
Alberta	4%
Nova Scotia	3%
Saskatchewan	1%
New Brunswick	1%
Manitoba	1%
Newfoundland	0%
Prince Edward Island	0%
Nunavut	0%
Yukon	0%

Other	27%
Hospital/Multi-Hospital	21%
Consulting	13%
Government	13%
Professional Association/ Society/Not for Profit	7%
Startup	7%
Public Health/Community Health	5%
Academic	5%
Life Sciences/Pharma	2%
Home Healthcare/ Long-term Care	1%
Insurance	0%

Director	14%
Manager	12%
Vice President/Sr Executive	11%
IT Professional	11%
Other	10%
Business Development/ Account Executive	9%
Consultant	8%
President/C-Level	7%
Clinician	5%
Data Analyst/Scientist	4%
Marketing/Communications	4%
Researcher/Academic	2%
Student	2%
Coordinator	1%
Patient/Patient Partner	1%





# Sponsorship Levels

## Levels

	Build your sponsorship package with add-ons of up to:				
INCLUDED BENEFITS	DIAMOND (\$55,000)	PLATINUM (\$45,000)	GOLD (\$35,000)	SILVER (\$25,000)	BRONZE (\$18,000)
Conference Registration	5	4	3	2	1
Exhibit Space	2 spaces	2 spaces	1 space	1 space	1 space
President's Reception Invitation	2	2	1	—	—
Access to Delegate List	✓	✓	✓	—	—
Add-on Spending Allowance	\$55,000	\$45,000	\$35,000	\$25,000	\$18,000
Branding	✓	✓	✓	✓	✓
YOUR TOTAL COSTS	\$55,000	\$45,000	\$35,000	\$25,000	\$18,000



**Choose your  
sponsorship level**



**Choose your  
add-on items**



**Complete  
the agreement**



**“GREAT CONFERENCE,  
VENUE, FLOW AND SETUP.”**



# Sponsorship Add-ons

## SORTED BY PRICE HIGHEST TO LOWEST

Networking Lounge	\$35,000
Social Night	\$35,000
Welcome Reception	\$30,000
Monday Opening Plenary	\$30,000
Tuesday Opening Plenary	\$30,000
Closing Plenary	\$30,000
Chill Space	\$20,000
President's Reception	\$20,000
Mobile App	\$20,000
Delegate Bag	\$20,000
WiFi + Internet	\$20,000
Wellness Kit	\$20,000
Symposium	\$18,000
Escalators	\$15,000+
Speaker Ready Room	\$15,000
Delegate Workspace	\$15,000
Smart Kiosk	\$15,000
Registration Badge	\$15,000
Lanyard	\$15,000
P3 Showcase	\$13,000
Hotel Key Card	\$10,000+
Networking Breakfast	\$10,000
Grab + Go Lunch	\$10,000
Volunteer Shirt	\$10,000
Conference Map	\$10,000
Exhibitor Floorplan Map	\$10,000
Washroom	\$10,000+
Information Desk	\$10,000
Pillar Wrap	\$8,000+
Charging Station	\$8,000
Elevators	\$5,000+
Hotel Room Drop Gift	\$5,000+
Networking Break	\$5,000
Post-conference e-Blast	\$5,000
Patient Funding	\$4,000
Conference Website Ad	\$3,000

## SORTED ALPHABETICALLY

Charging Station	\$8,000
Chill Space	\$20,000
Closing Plenary	\$30,000
Conference Map	\$10,000
Conference Website Ad	\$3,000
Delegate Bag	\$20,000
Delegate Workspace	\$15,000
Elevators	\$5,000+
Escalators	\$15,000+
Exhibitor Floorplan Map	\$10,000
Grab + Go Lunch	\$10,000
Hotel Room Drop Gift	\$5,000+
Hotel Key Card	\$10,000+
Information Desk	\$10,000
Lanyard	\$15,000
Mobile App	\$20,000
Monday Opening Plenary	\$30,000
Networking Break	\$5,000
Networking Breakfast	\$10,000
Networking Lounge	\$35,000
P3 Showcase	\$13,000
Patient Funding	\$4,000
Post-conference e-Blast	\$5,000
Pillar Wrap	\$8,000+
President's Reception	\$20,000
Registration Badge	\$15,000
Smart Kiosk	\$15,000
Social Night	\$35,000
Speaker Ready Room	\$15,000
Symposium	\$18,000
Tuesday Opening Plenary	\$30,000
Volunteer Shirt	\$10,000
Washroom	\$10,000+
Welcome Reception	\$30,000
Wellness Kit	\$20,000
WiFi + Internet	\$20,000

## SORTED BY TYPE

<b>Networking</b>	
Networking Lounge	\$35,000
Social Night	\$35,000
Welcome Reception	\$30,000
President's Reception	\$20,000
Grab + Go Lunch	\$10,000
Networking Breakfast	\$10,000
Networking Break	\$5,000
<b>Thought Leadership</b>	
Monday Opening Plenary	\$30,000
Tuesday Opening Plenary	\$30,000
Closing Plenary	\$30,000
Symposium	\$18,000
P3 Showcase	\$13,000
<b>Visibility</b>	
Escalators	\$15,000+
Mobile App	\$20,000
Pillar Wrap	\$8,000+
Elevators	\$5,000+
<b>Messaging</b>	
Post-conference e-Blast	\$5,000
Conference Website Ad	\$3,000
<b>Messaging</b>	
Chill Space	\$20,000
Delegate Bag	\$20,000
Wellness Kit	\$20,000
WiFi + Internet	\$20,000
Delegate Workspace	\$15,000
Lanyard	\$15,000
Registration Badge	\$15,000
Smart Kiosk	\$15,000
Speaker Ready Room	\$15,000
Conference Map	\$10,000
Exhibitor Floorplan Map	\$10,000
Hotel Key Card	\$10,000+
Information Desk	\$10,000
Volunteer Shirt	\$10,000
Washroom	\$10,000+
Charging Station	\$8,000
Hotel Room Drop Gift	\$5,000+
Patient Funding	\$4,000

DIAMOND  
\$55,000

**e-Health Diamond Sponsors are leaders in the Canadian digital health and healthcare delivery space.**

Diamond Sponsors are entitled to the following benefits:

## Sponsorship Options

- Build your sponsorship package with options up to \$55,000
- Exclusive to Diamond Sponsors: Monday Opening Plenary, Tuesday Opening Plenary, Closing Plenary, Networking Lounge, and Social Night

## Exhibit Space

- Diamond Sponsors receive two free 10' x 10' exhibit spaces. More booth space may be purchased depending on availability. Sponsors may use their add-on allowance to purchase one extra space; additional space beyond that must be purchased with separate funds. Make your booth choice when the tradeshow floor map is available. Booth selections are final.

## Branding

- Your logo in Diamond Sponsor position on conference signage
- Your logo in Diamond Sponsor position on the sponsor page of the conference website
- Your logo in Diamond Sponsor position in the sponsor slides projected onscreen onsite
- Your logo and booth location on the floorplan page of the conference website
- Your logo in rotation on the conference mobile app
- Your organization and booth location listed in the conference mobile app
- Your logo in e-Health eblasts
- Your logo in a dedicated social media post tagging your organization as a sponsor

Build your package with add-ons of up to:	DIAMOND (\$55,000)	PLATINUM (\$45,000)	GOLD (\$35,000)	SILVER (\$25,000)	BRONZE (\$18,000)
Conference Registration	5	4	3	2	1
Exhibit Space	2 spaces	2 spaces	1 space	1 space	1 space
President's Reception Invitation	2	2	1	—	—
Access to Delegate List	✓	✓	✓	—	—
Add-on Spending Allowance	\$55,000	\$45,000	\$35,000	\$25,000	\$18,000
Branding	✓	✓	✓	✓	✓
<b>YOUR TOTAL COSTS</b>	<b>\$55,000</b>	<b>\$45,000</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$18,000</b>

## Tickets

- Diamond Sponsors receive 5 free conference registrations. Additional conference registrations may be purchased at the regular rate.
- Plus, Diamond Sponsors receive 4 free exhibitor registrations (2 staff members per 10' x 10' exhibit space). Additional exhibit staff registrations may be purchased at a discounted rate.
- Diamond Sponsors receive 2 invitations to the President's Reception

## Leads

- Access to a list of all delegates who have expressly opted-in to have their information shared with sponsors (one list will be shared before the conference; a second list will be shared after the conference)
- Onsite lead retrieval with conference mobile app badge-scanning technology

**For more information contact Dino Falvo, Sponsorship & Exhibit Sales**

☎ [+1] 437-240-3610 | ✉ dfalvo@e-healthconference.com

All prices in Canadian dollars. Taxes extra.



## PLATINUM \$45,000

Platinum Sponsors are entitled to the following benefits:

### Sponsorship Options

- Build your sponsorship package with options up to \$45,000
- Exclusive to Platinum Sponsors: Tuesday Opening Plenary, Networking Lounge, and Social Night

### Exhibit Space

- Platinum Sponsors receive two free 10' x 10' exhibit spaces on the tradeshow floor. More booth space may be purchased depending on availability. Sponsors may use their add-on allowance to purchase one extra space; additional space beyond that must be purchased with separate funds. Make your booth choice when the tradeshow floor map is available. Booth selections are final.

### Branding

- Your logo in Platinum Sponsor position on conference signage
- Your logo in Platinum Sponsor position on the sponsor page of the conference website
- Your logo in Platinum Sponsor position in the sponsor slides projected onscreen onsite
- Your logo and booth location on the floorplan page of the conference website
- Your logo in rotation on the conference mobile app
- Your organization and booth location listed in the conference mobile app
- Your logo in e-Health eblasts
- Your logo in a dedicated social media post tagging your organization as a sponsor

Build your package with add-ons of up to:	DIAMOND (\$55,000)	PLATINUM (\$45,000)	GOLD (\$35,000)	SILVER (\$25,000)	BRONZE (\$18,000)
Conference Registration	5	4	3	2	1
Exhibit Space	2 spaces	2 spaces	1 space	1 space	1 space
President's Reception Invitation	2	2	1	—	—
Access to Delegate List	✓	✓	✓	—	—
Add-on Spending Allowance	\$55,000	\$45,000	\$35,000	\$25,000	\$18,000
Branding	✓	✓	✓	✓	✓
<b>YOUR TOTAL COSTS</b>	<b>\$55,000</b>	<b>\$45,000</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$18,000</b>

### Tickets

- Platinum Sponsors receive 4 free conference registrations. Additional conference registrations may be purchased at the regular rate.
- Plus, Platinum Sponsors receive 4 free exhibitor registrations (2 staff members per 10' x 10' exhibit space). Additional exhibit staff registrations may be purchased at a discounted rate.
- Platinum Sponsors receive 2 invitations to the President's Reception

### Leads

- Access to a list of all delegates who have expressly opted-in to have their information shared with sponsors (one list will be shared before the conference; a second list will be shared after the conference)
- Onsite lead retrieval with conference mobile app badge-scanning technology

Gold Sponsors are entitled to the following benefits:

## Sponsorship Options

- Build your sponsorship package with options up to \$35,000
- Exclusive Gold Sponsors: Networking Lounge and Social Night

## Exhibit Space

- Gold Sponsors receive 1 free 10' x 10' exhibit space on the tradeshow floor. More booth space may be purchased depending on availability. Sponsors may use their add-on allowance to purchase one extra space; additional space beyond that must be purchased with separate funds. Make your booth choice when the tradeshow floor map is available. Booth selections are final.

## Branding

- Your logo in Gold Sponsor position on conference signage
- Your logo in Gold Sponsor position on the sponsor page of the conference website
- Your logo in Gold Sponsor position in the sponsor slides projected onscreen onsite
- Your logo and booth location on the floorplan page of the conference website
- Your logo in rotation on the conference mobile app
- Your organization and booth location listed in the conference mobile app
- Your logo in e-Health ebasts
- Your logo in a dedicated social media post tagging your organization as a sponsor

Build your package with add-ons of up to:	DIAMOND (\$55,000)	PLATINUM (\$45,000)	GOLD (\$35,000)	SILVER (\$25,000)	BRONZE (\$18,000)
Conference Registration	5	4	3	2	1
Exhibit Space	2 spaces	2 spaces	1 space	1 space	1 space
President's Reception Invitation	2	2	1	—	—
Access to Delegate List	✓	✓	✓	—	—
Add-on Spending Allowance	\$55,000	\$45,000	\$35,000	\$25,000	\$18,000
Branding	✓	✓	✓	✓	✓
<b>YOUR TOTAL COSTS</b>	<b>\$55,000</b>	<b>\$45,000</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$18,000</b>

## Tickets

- Gold Sponsors receive 3 free conference registrations. Additional conference registrations may be purchased at the regular rate.
- Plus, Gold Sponsors receive 2 exhibitor registrations (2 staff members per 10' x 10' exhibit space). Additional exhibit staff registrations may be purchased at a discounted rate.
- Gold Sponsors receive 1 invitation to the President's Reception

## Leads

- Access to a list of all delegates who have expressly opted-in to have their information shared with sponsors (one list will be shared before the conference; a second list will be shared after the conference)
- Onsite lead retrieval with conference mobile app badge-scanning technology

For more information contact **Dino Falvo**, Sponsorship & Exhibit Sales

☎ [+1] 437-240-3610 | ✉ dfalvo@e-healthconference.com

All prices in Canadian dollars. Taxes extra.



# SILVER

## \$25,000

Silver Sponsors are entitled to the following benefits:

### Sponsorship Options

- Build your sponsorship package with options up to \$25,000

### Exhibit Space

- Silver Sponsors receive 1 free 10' x 10' exhibit space on the tradeshow floor. More booth space may be purchased depending on availability. Sponsors may use their add-on allowance to purchase one extra space; additional space beyond that must be purchased with separate funds. Make your booth choice when the tradeshow floor map is available. Booth selections are final.

### Branding

- Your logo in Silver Sponsor position on conference signage
- Your logo in Silver Sponsor position on the sponsor page of the conference website
- Your logo in Silver Sponsor position in the sponsor slides projected onscreen onsite
- Your logo and booth location on the floorplan page of the conference website
- Your logo in rotation on the conference mobile app
- Your organization and booth location listed in the conference mobile app
- Your logo in e-Health eblasts
- Your logo in a dedicated social media post tagging your organization as a sponsor

Build your package with add-ons of up to:	DIAMOND (\$55,000)	PLATINUM (\$45,000)	GOLD (\$35,000)	SILVER (\$25,000)	BRONZE (\$18,000)
Conference Registration	5	4	3	2	1
Exhibit Space	2 spaces	2 spaces	1 space	1 space	1 space
President's Reception Invitation	2	2	1	—	—
Access to Delegate List	✓	✓	✓	—	—
Add-on Spending Allowance	\$55,000	\$45,000	\$35,000	\$25,000	\$18,000
Branding	✓	✓	✓	✓	✓
<b>YOUR TOTAL COSTS</b>	<b>\$55,000</b>	<b>\$45,000</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$18,000</b>

### Tickets

- Silver Sponsors receive 2 free conference registrations. Additional conference registrations may be purchased at the regular rate.
- Plus, Silver Sponsors receive 2 exhibitor registrations (2 staff members per 10' x 10' exhibit space). Additional exhibit staff registrations may be purchased at a discounted rate.

### Leads

- Onsite lead retrieval with conference mobile app badge-scanning technology

**BRONZE**  
**\$18,000**

Bronze Sponsors are entitled to the following benefits:

## Sponsorship Options

- Build your sponsorship package with options up to \$18,000

## Exhibit Space

- Bronze Sponsors receive 1 free 10' x 10' exhibit space on the tradeshow floor. More booth space may be purchased depending on availability. Sponsors may use their add-on allowance to purchase one extra space; additional space beyond that must be purchased with separate funds. Make your booth choice when the tradeshow floor map is available. Booth selections are final.

## Branding

- Your logo in Bronze Sponsor position on conference signage
- Your logo in Bronze Sponsor position on the sponsor page of the conference website
- Your logo in Bronze Sponsor position in the sponsor slides projected onscreen onsite
- Your logo and booth location on the floorplan page of the conference website
- Your logo in rotation on the conference mobile app
- Your organization and booth location listed in the conference mobile app
- Your logo in e-Health eblasts
- Your logo in a dedicated social media post tagging your organization as a sponsor

Build your package with add-ons of up to:	DIAMOND (\$55,000)	PLATINUM (\$45,000)	GOLD (\$35,000)	SILVER (\$25,000)	BRONZE (\$18,000)
Conference Registration	5	4	3	2	1
Exhibit Space	2 spaces	2 spaces	1 space	1 space	1 space
President's Reception Invitation	2	2	1	—	—
Access to Delegate List	✓	✓	✓	—	—
Add-on Spending Allowance	\$55,000	\$45,000	\$35,000	\$25,000	\$18,000
Branding	✓	✓	✓	✓	✓
<b>YOUR TOTAL COSTS</b>	<b>\$55,000</b>	<b>\$45,000</b>	<b>\$35,000</b>	<b>\$25,000</b>	<b>\$18,000</b>

## Tickets

- Bronze Sponsors receive 1 free conference registration. Additional conference registrations may be purchased at the regular rate.
- Plus, Bronze Sponsors receive 2 free exhibitor registrations (2 staff members per 10' x 10' exhibit space). Additional exhibit staff registrations may be purchased at a discounted rate.

## Leads

- Onsite lead retrieval with conference mobile app badge-scanning technology

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# Add-on Opportunities



## \$35,000 Exclusive Add-on Opportunities

Choose one of the following two \$35,000 Add-ons (one \$35K item per sponsor).

### Networking Lounge - \$35,000

**Exclusive: There is only one Networking Lounge Sponsor. Exclusive to Diamond, Platinum, or Gold Sponsors.**

Positioned right outside the exhibit hall, the spacious Networking Lounge is an inviting spot for delegates to meet, chat, network, and take a break between sessions. Highly visible and open, with multiple branding opportunities that stay in place for the entire conference (three days). Includes pillar wraps, carpet colour choices, and ample space for signage. Your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. Available until May 1, 2026.

### Social Night - \$35,000

**Exclusive: There is only one Social Night Sponsor. Exclusive to Diamond, Platinum, or Gold Sponsors.**

The Social Night sponsor organization will be verbally acknowledged as a sponsor at the start of the 2.5-hour event and will have the opportunity to welcome attendees from the stage or podium. Your logo will be in front of up to 600 attendees on table-top cards, on signage, and onscreen during the event. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. Available until March 6, 2026.

## \$30,000 Exclusive Add-on Opportunities

Choose one of the following four \$30,000 Add-ons (one \$30K item per sponsor).

### Welcome Reception - \$30,000

**Exclusive: There is only one Welcome Reception Sponsor**

The Welcome Reception is the official opening of the e-Health Conference and an important networking event for delegates, sponsors, and exhibitors. As the exclusive sponsor of the two-hour reception, your organization will be verbally acknowledged as the sponsor and will have the opportunity to welcome attendees from the stage or podium. Your logo will be in front of up to 500 attendees on table-top cards and signage during the event. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. Available until May 1, 2026.

*continued on next page*





## **\$30,000 Exclusive Add-on Opportunities (cont'd)**

### **Monday Opening Plenary - \$30,000**

**Exclusive:** *There is only one Monday Opening Plenary Sponsor. Exclusive to Diamond Sponsor.*

Make a statement by sponsoring the widely attended Opening Plenary. As the exclusive Opening Plenary Sponsor, you will have the opportunity to recommend the speaker(s) for the Opening Plenary discussion OR introduce the session with a two-minute pre-approved script. Your logo will be displayed onscreen before and after the session and you will receive verbal acknowledgment from the moderator at the beginning and end of the session. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until March 6, 2026. Speakers will be finalized by the e-Health Program Committee by the end of December 2025.*

### **Tuesday Opening Plenary - \$30,000**

**Exclusive:** *there is only one Tuesday Opening Plenary Sponsor. Exclusive to Platinum or Diamond Sponsor.*

Tuesday Opening Plenary Sponsors can recommend the speaker(s) for the Tuesday Opening Plenary OR introduce the session with a two-minute pre-approved script. As the Tuesday Opening Plenary Sponsor, your logo will be displayed onscreen before and after the session and you will receive verbal acknowledgment from the moderator at the beginning and end of the session. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until March 6, 2026. Speakers will be finalized by the e-Health Program Committee by the end of December 2025.*

### **Closing Plenary - \$30,000**

**Exclusive:** *there is only one Closing Plenary Sponsor. Exclusive to Diamond Sponsor.*

Leave a lasting impression by sponsoring the Closing Plenary. The Closing Plenary Sponsor will have the opportunity to recommend the speaker(s) for the Closing Plenary OR introduce the session with a two-minute pre-approved script. Your logo will be displayed onscreen before and after the session and you will receive verbal acknowledgment from the moderator at the beginning and end of the session. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until March 6, 2026. Speakers will be finalized by the e-Health Program Committee by the end of December 2025.*





## \$20,000 Add-on Opportunities

### Chill Space - \$20,000

The Chill Space gives delegates a chance to retreat from the busy conference floor and read, relax, or catch up with colleagues. As a sponsor, your logo will be prominently featured on signage or screens within the room and you will have the opportunity to showcase your promotional materials (cushions, art—whatever you like!) in the room. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*

### Delegate Bag - \$20,000

**Exclusive: There is only one Delegate Bag Sponsor**

As the Delegate Bag Sponsor, your logo will be featured alongside the e-Health logo on handy tote bags given free to each delegate. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Logo imprint in white. Bag colour and size chosen by e-Health. Bags provided by e-Health. Available until May 1, 2026.*

### Mobile App - \$20,000

**Exclusive. Only 1 available.**

Conference delegates download the mobile app to network, make connections, send messages, and plan their conference experience. As the exclusive sponsor of the mobile app, your logo will be displayed on the app home page and you will have the opportunity to send two push notifications to all delegates during the conference. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website and onsite signage, and in event emails. *Available until May 1, 2026.*

### President's Reception - \$20,000

**Exclusive: There is only one President's Reception Sponsor**

Attendees at the annual President's Reception include digital health leaders, key attendees, and your e-Health co-hosts. As the President's Reception Sponsor, you will receive two tickets to the invitation-only reception and will be verbally acknowledged during the remarks. Your logo will be in front of 100 select attendees on table-top cards and signage during the event. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*

### Wellness Kit - \$20,000

**Exclusive: There is only 1 Wellness Kit Sponsor**

Put your logo on this handy kit full of wellness essentials that will help delegates enjoy the conference in comfort. The pre-packaged kits will be available for pick-up by each delegate at registration. As the Wellness Kit Sponsor, you will have your logo displayed on the exterior of the kit. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until April 15, 2026.*

### WiFi + Internet - \$20,000

**Exclusive: There is only one WiFi + Internet Sponsor**

WiFi is a crucial productivity tool for all conference attendees. Increase your brand awareness as attendees use a sponsor-customized password to unlock the network (character restrictions may apply). Your organization will be identified as the WiFi + Internet Sponsor with your logo displayed on the reverse of all registration badges. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*



## Add-ons from \$13,000-\$18,000

### Symposium - \$18,000

**14 available**

Host a dedicated 60-minute session—you control the agenda. As a Symposium Host, you may bring up to 4 people to speak during your session (if you would like to include a moderator, they will be counted as one of the 4 speakers). Each speaker will receive a single-day conference registration granting access to the conference on the day of the session. You will be provided with presentation space, a head table with seating, and an A/V package with monitor, mic, and audience mics. Your event title, description, and speakers will be listed on a unique page on the conference website and will be promoted in an email to all e-Health contacts. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Speaker and session details must be submitted to [speakers@e-healthconference.com](mailto:speakers@e-healthconference.com) for approval by March 6, 2026. Available until March 6, 2026.*

### Delegate Workspace - \$15,000

The Delegate Workspace offers desks, power outlets, and a quiet space for attendees to catch up on work. As a sponsor, your logo will be prominently featured on signage or screens within the room, and you will have the opportunity to showcase your promotional materials in this functional space. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*

### Escalators - \$15,000 (plus production cost)

**2 sets available. Set includes up and down escalators**

Escalator ads are a high-visibility, high-traffic way to gain consistent brand exposure throughout the duration of the conference (three days). Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Messaging, prescreened by the e-Health Logistics committee, will be placed in accordance with tradeshow ingress and egress. Sponsorship is valued at \$10,000 plus decal design and production costs. Available until April 17, 2026. Graphics due to show supplier by May 1, 2026.*

### Lanyard - \$15,000

**Exclusive: There is only one Delegate Lanyard Sponsor**

All delegates receive a badge with an attached lanyard. As the Delegate Lanyard Sponsor, you will: have your single-colour logo image displayed on all lanyards along with the e-Health logo. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Lanyards are provided by e-Health. Available until May 1, 2026.*

**For more information contact Dino Falvo, Sponsorship & Exhibit Sales**

 [+1] 437-240-3610 |  [dfalvo@e-healthconference.com](mailto:dfalvo@e-healthconference.com)

*All prices in Canadian dollars. Taxes extra.*





## Registration Badge - \$15,000

**Exclusive: There is only one Delegate Badge Sponsor**

Be the first point of contact and leave a lasting impression as the Delegate Badge Sponsor and maximize brand visibility throughout the conference experience. Your organization will be identified as the Delegate Badge Sponsor with your logo displayed on the reverse of all delegate badges. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Registration badges are provided by e-Health. Available until May 1, 2026.*

## Smart Kiosk - \$15,000

**4 available**

Smart Kiosks will be in high demand as touchscreen quick reference guides for delegates looking for tradeshow navigation, scheduling updates, and directions to upcoming sessions. Put your branding on one of three Smart Kiosks prominently located throughout the busy conference area. As a Smart Kiosk sponsor, you will have your logo displayed onscreen. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*

## Speaker Ready Room - \$15,000

The Speaker Ready Room provides a dedicated space for speakers to make updates to their slides and prepare for their presentations. As a sponsor, your logo will be prominently featured on signage or screens within the room, and you will have the opportunity to showcase your promotional materials in this busy space. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app.

*Available until May 1, 2026.*

## Public-Private Partnership (P3) Showcase - \$13,000

**14 available**

The 30-minute P3 Showcase is an opportunity for organizations to highlight innovative collaborations they have undertaken with a public sector partner. The P3 Showcase host must include a public sector partner as part of their presentation; they may choose their own content and invite up to four speakers to the head table, including two representatives from the host organization, the required public sector partner, and a moderator. Each speaker will receive a single-day conference registration granting access to the conference on the day of the session. The host will be provided with presentation space, a head table with seating, and an A/V package with monitor, mic, and audience mics. Your event title, description, and speakers will be listed on a unique page on the conference website and will be promoted in an email to all e-Health contacts. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Speaker and session details must be submitted to [speakers@e-healthconference.com](mailto:speakers@e-healthconference.com) for approval by March 6, 2026. Available until March 6, 2026.*



## **\$10,000 Add-ons**

### **Conference Map - \$10,000**

**2 available**

Two large map signs will be positioned at the conference entrances, guiding attendees throughout the event. As a sponsor, your logo will be prominently featured on a large map sign and recognized across multiple platforms, including the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2025.*

### **Exhibitor Floorplan Map - \$10,000**

One large sign showing the booth placement on the conference floor will be positioned at the entrance to the exhibit floor as a guide for attendees. As a sponsor, your logo will be prominently featured on a large map sign and recognized across multiple platforms, including the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*

### **Grab + Go Lunch - \$10,000**

**2 available**

The busy Grab + Go Lunch stations are very visible. As a Grab + Go Lunch sponsor, your logo will be displayed on table-top cards during your selected Networking Lunch. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*

### **Hotel Key Card - \$10,000 (plus card production cost)**

**Exclusive: There is only 1 Hotel Key Card Sponsor per hotel. 3 hotels available**

Place your branding right in the hands of guests at one of the official conference hotels (Sutton Place Hotel Halifax, Prince George Hotel, and Four Points by Sheraton) by featuring your logo or custom image on attendee hotel key cards. Your organization will also be recognized as a sponsor with your logo on the conference website, onsite signage, event emails, and the conference mobile app. *Available until April 17, 2026. Artwork (supplied by the sponsor) must be received by April 30, 2026, to accommodate production time and shipping. Card production cost is not included.*

### **Information Desk - \$10,000**

**2 available: registration area and breakout area**

Located near the conference registration area and the breakout area, the staffed information desks are where attendees will find answers to their conference-related questions. Your company logo will be prominently displayed on signage next to the Information Desk and/or on the Information Desk header. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*

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*All prices in Canadian dollars. Taxes extra.*



## Networking Breakfast - \$10,000

**2 available**

Networking Breakfasts take place before the conference starts and offer an opportunity for attendees to network and plan their day over coffee and a breakfast buffet. As a Networking Breakfast sponsor, your logo will be displayed on table-top cards during your selected breakfast. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*

## Volunteer Shirt - \$10,000

**Exclusive: There is only one Volunteer Shirt Sponsor**

Volunteers play a vital role on the tradeshow floor, guiding attendees and answering questions while wearing the easily recognizable e-Health-branded T-shirts. As the exclusive sponsor of the Volunteer Shirts, your organization's logo will be printed in white on the back of each T-shirt. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Logo imprint in white. Shirt colour chosen by e-Health. Shirts provided by e-Health. Available until May 1, 2026.*

## Washroom - \$10,000 (plus production cost)

**3 sets available. 2 washrooms per set.**

Put your brand in the busiest space at the conference. Washroom sponsorship offers guaranteed visibility with your custom branded decals placed on mirrors, doors, and/or walls in one of three busy rest areas. You will also be acknowledged with your logo on the conference website and in the mobile app. *Messaging, prescreened by the e-Health Logistics committee, will be placed in accordance with tradeshow ingress and egress. Sponsorship is valued at \$10,000 plus decal design and production costs. Available until April 17, 2026. Graphics due to show supplier by May 1, 2026.*

“**THANK YOU FOR  
HOSTING AN AMAZING  
CONFERENCE, IT  
WAS INCREDIBLE TO  
HEAR ABOUT ALL  
THE CHANGES THAT  
ARE HAPPENING  
IN HEALTHCARE  
TECHNOLOGY AND  
SPEAK TO SOME OF  
THE BEST MINDS IN  
THE FIELD RIGHT NOW!**”





## Add-ons below \$10,000

### Charging Station - \$8,000

**4 available**

Keep attendees connected by sponsoring a Charging Station! These popular stations provide free power for mobile phones, tablets, laptops, and other devices, ensuring delegates stay charged throughout the conference. As a Charging Station sponsor, your organization's logo will be prominently displayed at your designated station, as well as on the conference website, onsite signage, event emails, and the conference mobile app, giving your brand high visibility. *Available until May 1, 2026.*

### Pillar Wrap - \$8,000 (plus production cost)

**2 sets available. 6 pillars in each set.**

Gain high visibility in two busy conference areas with your custom branded decals wrapped around pillars. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Messaging, prescreened by the e-Health Logistics committee, will be placed in accordance with tradeshow ingress and egress. Sponsorship is valued at \$8,000 plus decal design and production costs. Available until April 17, 2026. Graphics due to show supplier by May 1, 2026.*

### Exterior Elevator Doors - \$5,000 (plus production cost)

**4 elevators available**

Put your brand front and centre with custom graphics on the exterior elevator doors. Your organization will also be recognized as a sponsor with your logo on the conference website, onsite signage, event emails, and the conference mobile app. *Messaging, prescreened by the e-Health Logistics committee, will be placed in accordance with tradeshow ingress and egress. Sponsorship is valued at \$10,000 plus decal design and production costs. Available until April 17, 2026. Graphics due to show supplier by May 1, 2026.*

### Hotel Check-in Gift/Room Drop - \$5,000 (plus cost of gift and gift delivery)

Surprise attendees with a branded gift from your organization given to them at hotel check-in or delivered directly to their hotel room. Your organization will also be recognized as a sponsor with your logo on the conference website, onsite signage, event emails, and the conference mobile app. *Available until April 17, 2026. Delivery cost is not included. Gift presentation (check-in or room drop) is determined by hotel regulations. Gift is supplied by the sponsor and must be received at the hotel by June 12, 2026.*

### Networking Break - \$5,000

**4 available**

Networking happens at the coaster tables on the open-plan conference floor during catered Networking Breaks. As a Networking Break sponsor, your logo will be displayed on table-top cards during your selected break. Your organization will also be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*

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## Post-conference e-Blast - \$5,000

### 5 available

Your messaging will be formatted in an e-blast sent from e-healthconference.com on your behalf to all e-Health attendees after the conference has concluded. Your organization will also be recognized as a sponsor with your logo on the conference website, onsite signage, event emails, and the conference mobile app. *Email content supplied by the sponsor and sent to communications@e-healthconference.com. Available until May 1, 2026.*

## Patient Funding - \$4,000

### 6 available

Patients are key members of the health community and important contributors to the e-Health conference program. As a sponsor, you will be acknowledged on patient-area signage as having provided funding assistance to Patients and Patient Partners participating in the conference. Additionally, your organization will be acknowledged as a sponsor with your logo displayed on the conference website, onsite signage, event emails, and the conference mobile app. *Available until May 1, 2026.*

## Conference Website Ad - \$3,000

Advertise your latest product or service with ad placement in a rotating banner on the e-Health website and be recognized as a sponsor with your logo on the conference website, onsite signage, event emails, and the conference mobile app. *Ad art is supplied by the sponsor. Ad block size is 250 x 300 pixels. Available until May 1, 2026.*

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## Exhibit Add-ons

### Additional Booth Space - \$5,000/\$5,500/\$6,500

Level sponsors may use their add-on allowance to purchase a single booth space in addition to the space included with their sponsorship. *Pre-sale Price of \$5,000 until August 31, 2025. Early Bird price of \$5,500 starting September 1, 2025, and ending February 1, 2026. Regular rate of \$6,500 will apply starting February 2, 2026, and will remain available until May 1, 2026.*

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# Exhibit



## Exhibit Booth Space

### Pre-Sale Price: \$5,000\*

The e-Health trade show floor sells out every year—reserve your space today! Exhibitors receive:

- 2 exhibitor registrations per 10' x 10' Exhibit Booth Space (a maximum of four additional exhibit staff registrations may be purchased at a discounted rate)
- Recognition as an exhibitor with your logo on the conference website, onsite signage, event emails, and the conference mobile app

Included with each 10' x 10' Exhibit Booth Space (you may supply your booth).

- Table and chairs (carpet and electricity are extra)
- Booth header panel with company name (22 characters/no logos)

*\*Pre-sale Price of \$5,000 until August 31, 2025. Early Bird price of \$5,500 starting September 1, 2025, and ending February 1, 2026. Regular rate of \$6,500 will apply starting February 2, 2026, and will remain available until May 1, 2026. All prices are in Canadian dollars. Taxes extra. Exhibitors must carry \$5 million in liability insurance. The exhibitor must obtain and submit to show management a certificate of insurance proving compliance no later than 30 days prior to the event.*

## Academic Kiosk

### Standard Price: \$2,500\*

Promote your school, program, and students to the e-Health audience of Canadian digital health and healthcare delivery decision-makers. Reserve a spot in the Academic Zone if you are a recognized college or university offering a health informatics, digital health, or other relevant program. Exhibitors receive:

- 2 exhibitor registrations per kiosk
- Recognition as an exhibitor with your logo on the conference website, onsite signage, event emails, and the conference mobile app

Included with each Academic Zone kiosk:

- Chairs or stools (carpet and electricity are extra)
- Branded panel

*\*All prices are in Canadian dollars. Taxes extra. Exhibitors must carry \$5 million in liability insurance. The exhibitor must obtain and submit to show management a certificate of insurance proving compliance no later than 30 days prior to the event.*

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## Startup Kiosk

### Standard Price: \$2,200\*

Enjoy all the benefits of networking on the busy tradeshow floor at a reduced rate. Reserve an e-Health Startup Kiosk if you are a new company with a creative and engaging use of technology or innovative delivery models to improve health in Canada or a new venture focused on scalability and growth in an emerging health market. Exhibitors receive:

- 2 exhibitor registrations per kiosk
- Recognition as an exhibitor with your logo on the conference website, onsite signage, event emails, and the conference mobile app

Included with each StartUp Kiosk:

- Chairs or stools (carpet and electricity are extra)
- Branded panel

*\*All prices are in Canadian dollars. Taxes extra. Exhibitors must carry \$5 million in liability insurance. The exhibitor must obtain and submit to show management a certificate of insurance proving compliance no later than 30 days prior to the event.*

**HAVING THE STARTUP SECTION IN THE MIDDLE WAS INCREDIBLE TO BE A PART OF, IT ALLOWED US SMALL STARTUPS TO HAVE GREAT VISIBILITY AND CONNECT/INTERACT WITH MORE PEOPLE AS THEY WALKED AROUND.**



# Terms and Conditions

**Full payment must be received 30 days after contract signing. All invoices must be paid by May 15, 2026.**

## Use of logos

e-Health Conference and Tradeshow (e-Health) will use supplied sponsor logo in conference communications and marketing. Sponsor may use e-Health logo to advertise involvement in the event; for questions contact [communications@e-healthconference.com](mailto:communications@e-healthconference.com).

## Audiovisual

All e-Health sessions are presented using the conference platform and/or in-person audio-visual supplier and tools chosen by the conference hosts. No other technology may be used during this conference for presentation and audiovisual needs. By agreeing to these terms, sponsor acknowledges that only e-Health-preferred audio-visual suppliers and tools may be used for the conference.

## Plenary abstracts and speaker proposals

Plenary abstracts and speaker proposals must be submitted to [speakers@e-healthconference.com](mailto:speakers@e-healthconference.com) for approval by November 30, 2025. Presentations (if applicable) must be submitted to [speakers@e-healthconference.com](mailto:speakers@e-healthconference.com) by May 15, 2026. Proposed speakers must be registered by March 31, 2026.

## P3 Showcase and Symposia speakers

P3 Showcase and Symposia speaker and session details must be submitted to [speakers@e-healthconference.com](mailto:speakers@e-healthconference.com) for approval by March 6, 2026. e-Health reserves the right to cancel the sponsored session without refund if details are not submitted before March 6, 2026. Sponsored presentations (if applicable) must be submitted to [speakers@e-healthconference.com](mailto:speakers@e-healthconference.com) for approval by May 15, 2026. Proposed speakers must be registered by March 31, 2026.

## Sponsorship and exhibitor cancellations

A non-refundable deposit of \$5,000 + tax must be submitted once an agreement has been signed in order to hold your selected items and/or booth. All sponsorships are non-refundable as of December 31, 2025. Sponsorship cancellation requests must be submitted to [info@e-healthconference.com](mailto:info@e-healthconference.com) by March 6, 2026 to ensure removal from the conference program and promotional materials (e-Health26 sponsors will be included in conference promotions from the date of purchase through June 2026). Exhibitor booth selection is final: once an exhibitor booth has been confirmed, the selection is considered final and cannot be changed. e-Health is not responsible for booth selections made by exhibitors.

## Exhibitor insurance requirement

Exhibitors are responsible for the placement and cost of insurance related to their participation in the show. Exhibitors must carry \$5 million in liability insurance. The exhibitor must obtain and submit to show management a certificate of insurance proving compliance no later than 30 days prior to the event.

## Ancillary Events

Ancillary events presented by sponsors, partners, or attendees are not permitted during scheduled e-Health programming. Refer to the conference program for confirmation.

## Conference change of date or cancellation

e-Health reserves the right, at its sole discretion, to change the date or dates upon which the event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, e-Health will not be liable for damages for failure to carry out the terms of this contract in whole or in part when such failure is caused directly or indirectly by or in consequence of pandemic, fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the control of e-Health Conference and Tradeshow, whether similar to or different from the causes enumerated herein. Notification of a change of date will be communicated to the sponsor immediately and all sponsor entitlements will be carried forward. In the event of cancellation, the sponsor will be offered a new sponsorship opportunity or a refund.

## Delegate list access

Two lists of registered delegates (who have expressly given permission to be contacted by sponsors of e-Health26 by opting in at registration) will be shared with Diamond, Platinum, and Gold sponsors. The first list will be sent two weeks ahead of the conference date. The second list will be sent on the final day of the conference to capture the maximum number of registered delegates.

## Delegate badges

All badges will be clearly identified at the conference to show that the individual is an attendee, speaker, sponsor, emerging professional, student, patient, or exhibitor. Attendee, speaker, sponsor, emerging professional, student, and patient badges include entry to the Plenary and plenary sessions, general education sessions, trade show floor, welcome reception, refreshments, and social night, as well as complimentary access to the e-Health Virtual Library to access slides or recordings of select presentations after the conference has concluded. Admission to every session, room, or meeting area is not guaranteed, as admission is subject to capacity and other requirements. Exhibitor badges are for exhibit staff who are assigned to work in the booth and include access to the conference and tradeshow. Please honour the intent of the exhibitor badge; individuals from exhibiting organizations who wish to attend the conference and are not assigned to staff the trade show booth should purchase an individual attendee badge for the conference. For security reasons, badge swapping or sharing of access credentials is not permitted. Anyone found wearing a badge that does not match that person's identification or using another person's access credentials to attend the conference will be evicted from the conference venue without a refund, and that person's registration will be cancelled. A government-issued photo ID will be required to pick up your badge on-site.

# eHealth25 Sponsors + Exhibitors



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