



e-Health 2025 Exhibitor and Sponsor Webinar

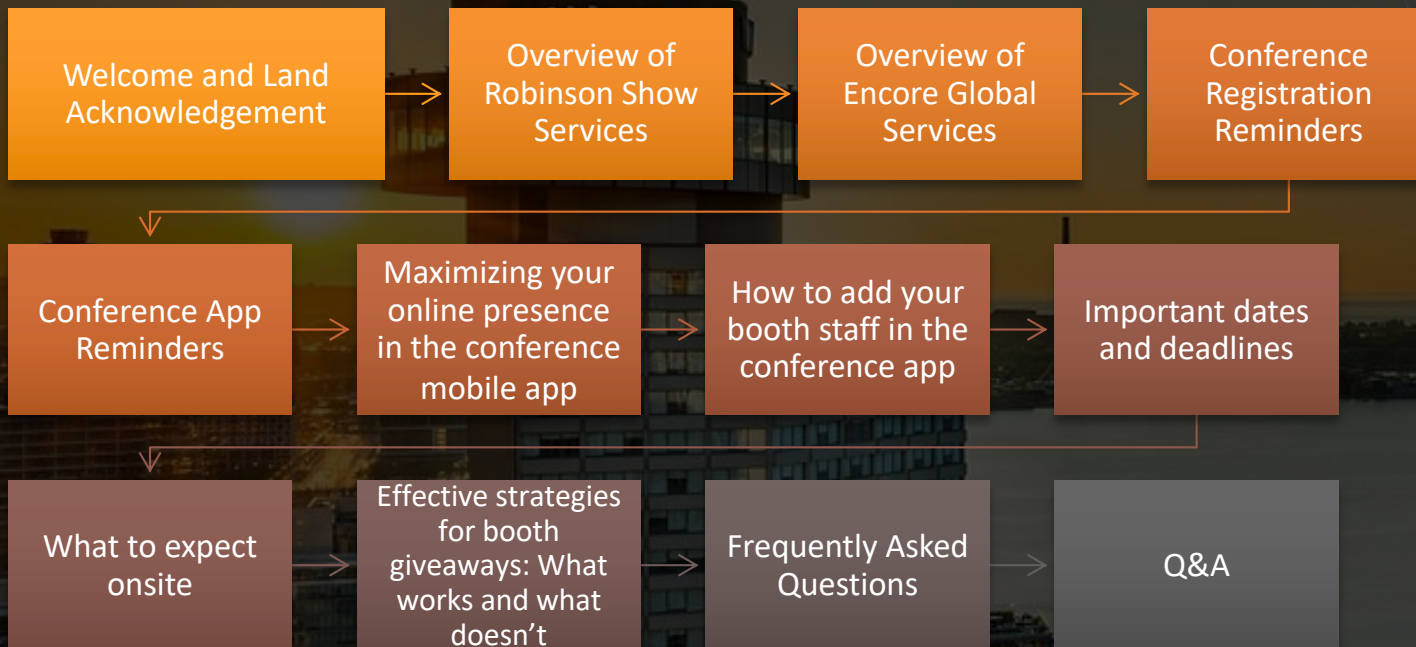
How to Prepare for e-Health Conference and Tradeshow

Webinar Host: Tiffanique Bernard

Robinson Show Services: Elaine Blosmanis, Maria Torres

Encore Global: Zan Nicol, Tristin Hunter

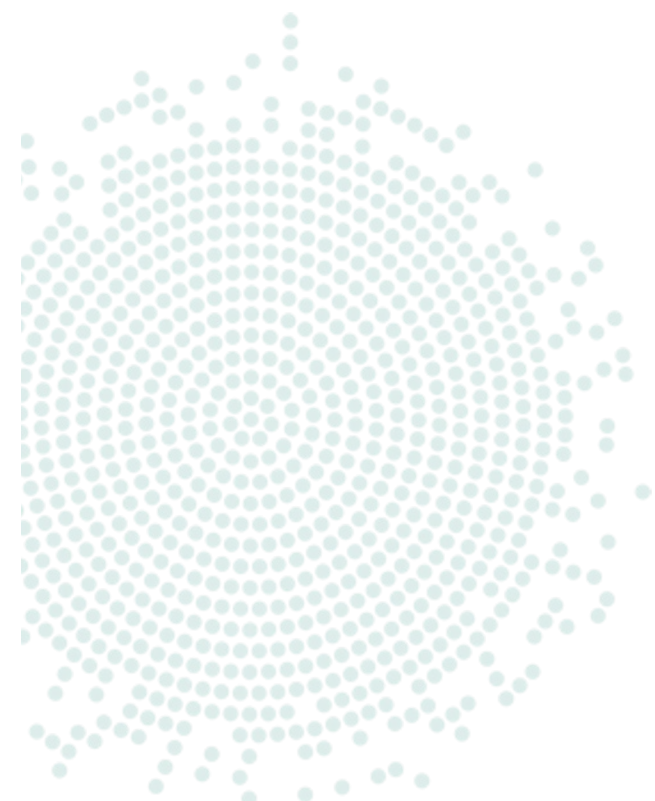
WEBINAR AGENDA





Robinson Show Services

Presenters: Elaine Blosmanis, Maria Torres

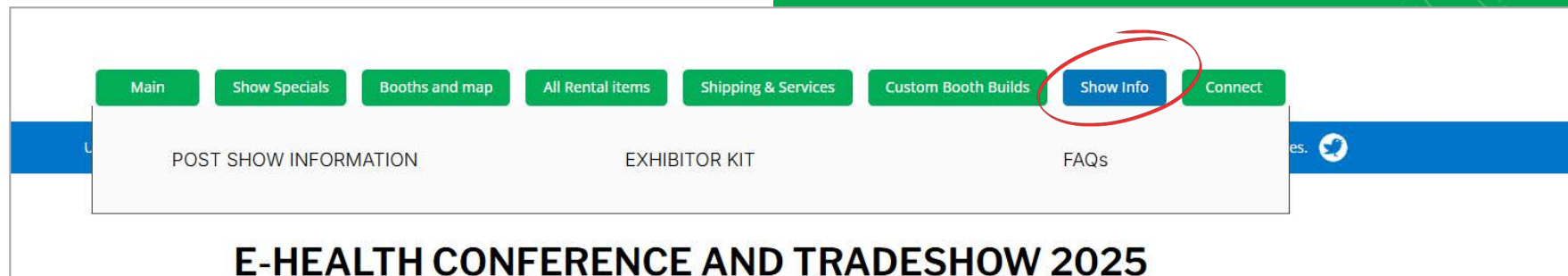


* THE EXHIBITOR KIT

Find basic show details by clicking the "Show Information" icon in the top header



Health 25
JUNE 1-3 • TORONTO



The Exhibitor Kit offers comprehensive resources and links to support you from pre-event planning to post-show follow-up.

Show Information

Booth Size: 10ft wide by 8ft deep
Backwall Drape: 8ft high Drape color - Black
Sidewall Drape: 3ft high Drape color - Black

Aisle Carpet: Venue is carpeted.

Exhibit Hall Carpet: Booth spaces are carpeted with venue carpet. *

*Additional carpet may be ordered to compliment booth space. If ordering carpet in a booth space that has carpeting, the carpet will shift or stretch if heavy items are dragged across it. This may result in bubbling of the carpet creating safety concern due to tripping. If you are aware this will occur in your booth due to the nature of your display, please connect directly with Robinson Show Services Exhibitor Service Representative prior to ordering to discuss appropriate labor options to ensure safe carpet install for your booth.

Booth Package Includes:

Black Pipe & Drape
One 6ft black skirted table
Two fabric side chairs
One waste basket
One 7" x 44" Booth ID sign (Black upper-case font- no logo)
1- 3" x 5" booth identifier on floor in front of booth

Academic Zone Kiosks include:

1 – counter 1.5 meters: 57.8125"W x 36.875"H with sliding door access - white
1 – wastebasket (stored inside counter out of site)
1 – exhibitor graphic header (57.8125inches /1468 mm wide x 14 inches /355 mm high) High White Sintra Panel high – single-sided
2 – stools

[Click here more information](#)

Start-up Zone Kiosks include:

1 – counter 40"W x 20" D x 40"H with sliding door access - white
1 – wastebasket (stored inside counter out of site)
1 – exhibitor graphic header (37.95 inches /964mm wide x 14 inches/355 mm high)– White Sintra Panel high – single-sided
2 – stools

[Click here for more information](#)

Electrical: is not included in booth/zone price. Electrical services can be ordered through Encore Global.

Free Wi-Fi will be available on-site, but if you require a faster connection or more bandwidth, you can request a dedicated internet connection through the Encore order form or by emailing WHCSales@encoreglobal.com. Both wired and wireless options are available.

Lead Retrieval: Lead retrieval will be facilitated through the **Whova Conference App**. Exhibitors can use their smartphones to scan the QR codes on visitors' badges to capture leads. The lead list can be easily exported into a spreadsheet at any time and shared with your team via email. Additionally, the app provides valuable insights about leads through their profiles, enabling exhibitors to engage with them during and after the event.

Storage: Onsite storage is limited to under-table space. Should you have larger storage needs, please contact Robinson Show Services for offsite storage.

KEY INFORMATION

DATES AND TIMES


JUNE 1-3 • TORONTO

Exhibitor Move in: Saturday, May 31, 2025, | 1:00 pm – 9:00 pm- By appointment only 1 pm- 5 pm. 5 pm- 9 pm no appointment necessary.

Exhibitor Move in: Sunday, June 1, 2025, | 9:00 am – 7:00 pm

Exhibition Open: Monday, June 2, 2025, | 7:30 am – 6:00 pm

Exhibition Open: Tuesday, June 3, 2025, | 7:30 am – 5:00 pm

Exhibitor Move out: Tuesday, June 3, 2025, | 5:30 pm – 9:00 pm

Exhibitor Forced Freight: Tuesday, June 3, 2025, | 9:00 pm*

**Any freight remaining on show floor will be removed by Robinson Show Services and charges incurred for post-show freight services will be billed back to Exhibitors.*



Important Dates

Pre-Show Deadlines

EAC Insurance (**required when using outside contractors for booth set up): May 1, 2025

Graphic Submissions (** for additional order items): May 1, 2025

Early Bird Pricing: March 21, 2025 (Early Bird Code: DH25EB for 10% off)

Onsite orders subject to 30% surcharge

Advanced warehouse (Robinson) will accept shipments from: May 1- May 28, 2025

Early deliveries will be subject to storage fees.

ORDERING PORTAL

e-Health Conference and Tradeshow 2025

Main

Show Specials

Booths and map

All Rental Items

Shipping & Services

Custom Booth Builds

Show Info

Connect

Accessible Onsite Storage
Booth Cleaning
Labour Install

Post Show Services
Event Storage
Labour Dismantle

Advance Warehouse & Material Handling
Material Handling
Full Freight Services: Greater Toronto Area -ONLY.



Post Show Services

From \$213.00



Advance Warehouse & Material Handling

From \$371.00



Booth Cleaning

From \$156.00



Event Storage

From \$85.00



Material Handling

From \$338.00



Labour Install

From \$122.00



Labour Dismantle

From \$122.00



Full Freight Services: Greater Toronto Area -ONLY.

From:

SHIPPING AND SERVICES

Advance Warehouse & Material Handling

\$371.00

Material Style:

Crated

Crated

Special handling

Uncrated

Small Package

200

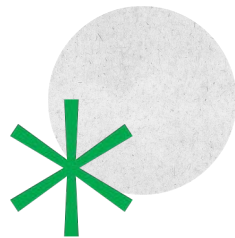
Overtime:

No overtime

No overtime

Overtime

Advanced Warehouse and
Material Handling



200

300

400

500

S 600

700

ty 800

900

1000

1100

1200

1300

1400

1500

1600

1700

1800

1900

2000

2100

200

Additional Info:

Additional Info

Please Add to Cart to read, review and accept indemnifications of liability for lost or damaged goods.

THANK YOU



CONTACT

INFO

Let's keep in touch!

Elaine Blosmanis

Phone: 905-417-7789

Website: www.robinsonshowservices.ca

Email: elaine@robinsonshowservices.ca


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Encore Global

Presenters: Zan Nicol, Tristin Hunter

Encore Exhibitor Form

The services we support

Visuals Equipment

- TV monitor w. Floor Stand
- Decor lighting

Internet

- Complementary conference Wi-fi (capped at 5Mbps per device)
- Exhibitor Wi-fi Plus (7Mbps dedicated bandwidth per device)
- Dedicated Wired Internet

Power

- Various types of power services are available from 10A/120V up to 100A 220V

NAME OF CONFERENCE		START DATE	END DATE	# OF EVENT DAYS
e-Health 2025 Conference and Tradeshow				
COMPANY NAME		ON-SITE CONTACT NAME & NUMBER		ROOM/ BOOTH NAME/NUMBER
BILLING ADDRESS		CITY & PROVINCE		POSTAL CODE
DELIVERY DATE	DELIVERY TIME	PICKUP DATE	PICKUP TIME	
ORDERED BY	EMAIL	PHONE		
<p>Advanced rates are available if order is placed 10 days or more before show opening. Email completed form to the Encore Representative listed above. Once this request form is submitted, an Encore Representative will contact you for an official order review and signature & payment details. Labour charges will be calculated based on the total services requested (hourly rate \$105.75). Applicable tax (HST 13%) will be applied to the order. Service charge (18%) & loss damage waiver (4%) of the total equipment rental will also be included on the rental contract.</p>				
AUDIO VISUAL	QUANTITY	ADVANCED DAILY RATE	REGULAR DAILY RATE	
43" MONITOR with FLOOR STAND		\$ 431.60	\$539.50	
55" MONITOR with FLOOR STAND		\$ 600.80	\$751.00	
WIRELESS SLIDE ADVANCER		\$41.80	\$52.25	
LAPTOP		\$235.80	\$294.75	
LED UPLIGHT (12")		\$89.20	\$111.50	
LED UPLIGHT (36")		\$262.00	\$327.50	
INTERNET		QUANTITY	ADVANCED SHOW RATE	REGULAR SHOW RATE
WIRELESS INTERNET PROVIDED BY E-HEALTH CONFERENCE SSID				
WIFI NETWORK NAME: will be available prior to conference date				
WIFI PASSWORD: will be available prior to conference date				
WIRED CONNECT – Plus (Upto 5Mbps)			\$ 387.60	\$ 484.50
POWER	QUANTITY	ADVANCED SHOW RATE	REGULAR SHOW RATE	
120V – 10 AMP SHARED CIRCUIT		\$ 164.00	\$ 182.25	
120V – 15 AMP DEDICATED CIRCUIT		\$ 217.00	\$ 240.75	
EXTENSION CORD and POWER BAR (Power Service/Circuit not included)		\$ 17.78	\$ 19.75	
PLEASE SELECT THE FOLLOWING (Additional charges may apply)			PLEASE SELECT (Mandatory)	
CARPETED BOOTH (Requires under carpet cable run)			YES	NO
BOOTH WITH HARD WALL (Requires through, around or under wall cable run)			YES	NO

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All orders subject to labour and surcharge fee (once order is submitted exhibitors will receive an official estimate inclusive of these to sign off on to confirm order)



Daily Rate versus Advanced Show Rate & Regular Show Rate



Exhibitor Forms

We have received the following exhibitor requests from.

- Akinox Booth
- AlayaCare Booth
- CDW Booths
- CloudWave Booth
- Cybernet Manufacturing Booth
- MEDFAR Booth
- Patient7 Booth
- Solventum Booth
- Telstra Booth
- Verto Health Booth

How to book services from Encore

1. Please complete the Encore exhibitor form and email it to whcsales@encoreglobal.com
2. An Encore sales representative will reply with a formal order reflecting the services requested on the form. A secure link for payment will be made available to complete the transaction.

Registration Reminders

Visit our registration page [here](#).

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Early Bird Registration ended on February 28, 2025; the regular rate is now in effect.

Exhibitor badge registration codes were shared in your booth/kiosk confirmation email.

All exhibitor staff must be registered by April 18.

Non-booth members wishing to attend must purchase an individual attendee badge.

Badge swapping or sharing credentials is strictly prohibited for security reasons.


A sponsor or exhibitor can have a representative assist with booth setup without purchasing a ticket, but they must be off the exhibition floor by 7pm on Sunday, June 1st. Please send the representative's contact information in advance to tbernard@e-healthconference.com


Available Sponsorship Add-Ons


As of March 13, 2025. Subject to change.


Send an email to info@e-healthconference.com for more information.

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 Speaker Ready Room + Workspace (1)

 Charging Station (1)

 Conference Map North by Exhibit Hall (1)

 Patient Funding Sponsor (1)

 Accessibility Sponsor (1)

 Wayfinding Smart Kiosk (2)

 Wellness Kit (1) - Exclusive

Exhibitor Portal - Certificate of Insurance

Visit the exhibitor portal [here](#).



Upload your logo (JPEG or PNG), URL, 50-word description, and Certificate of Insurance by **March 31st** to avoid last-minute issues.

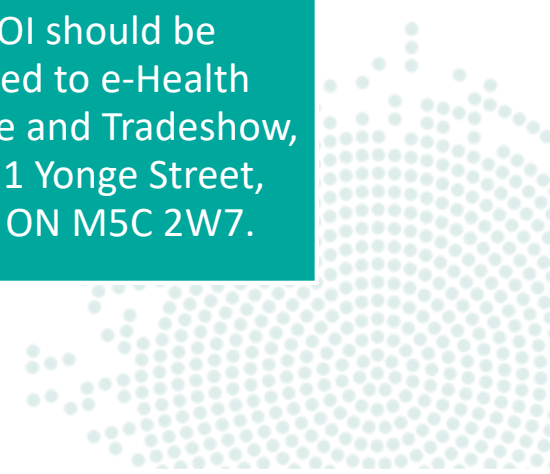
If you have trouble uploading your logo, email it to communications@e-healthconference.com.

If your Certificate of Insurance expires before the conference, please send the updated COI no later than **May 5th**.

Ensure your COI states a coverage of 5 million CAD.

If unsure how to obtain a COI, we recommend using Duuo.

The COI should be addressed to e-Health Conference and Tradeshow, 1100–151 Yonge Street, Toronto ON M5C 2W7.



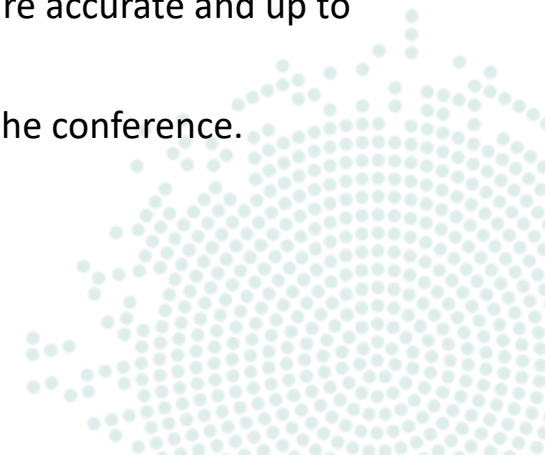
Conference App Reminders



- We will be inviting all exhibitors and sponsors to access the Whova app starting April 7th.
- Delegates will have access to the app one week before the conference, so please make sure your digital exhibitor profile information is fully uploaded before then.

After April 7th:

- Please upload your preferred documents, descriptions, and media assets to the Whova Conference App.
- Confirm that the logos and descriptions associated with your booth and floorplans are accurate and up to date.
- Take some time to explore the app and ensure everything is set up properly before the conference.



📱 On mobile app

1. Sign into the app with the email the event organizer registered you with. Go to the Home tab at the bottom of the screen.

i Please use the email you used when you registered the event as an exhibitor. Otherwise the exhibitor tools will not be available to you.

2. Find the Exhibitor Hub section, and click on the Exhibiting Booth Profile.

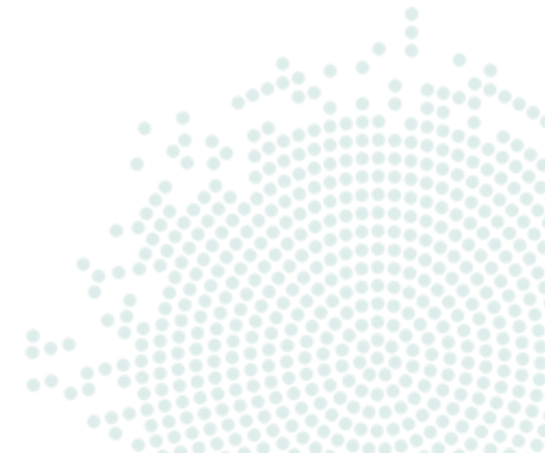
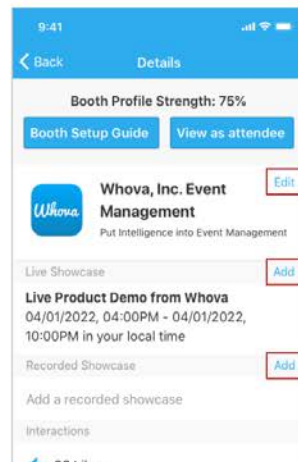
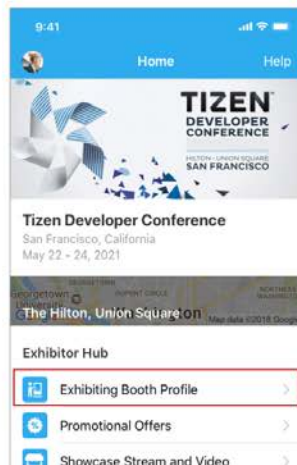
3. From there, you can fully customize your profile by adding a company photo, uploading general photos for the booth, changing your company name, and more. Check more customization options below.

4. To add information or change it later, just click Edit on the side of each section title, change what you want, and click Save.

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Maximizing your online presence in the conference mobile app

For more detailed instructions, click [here](#).

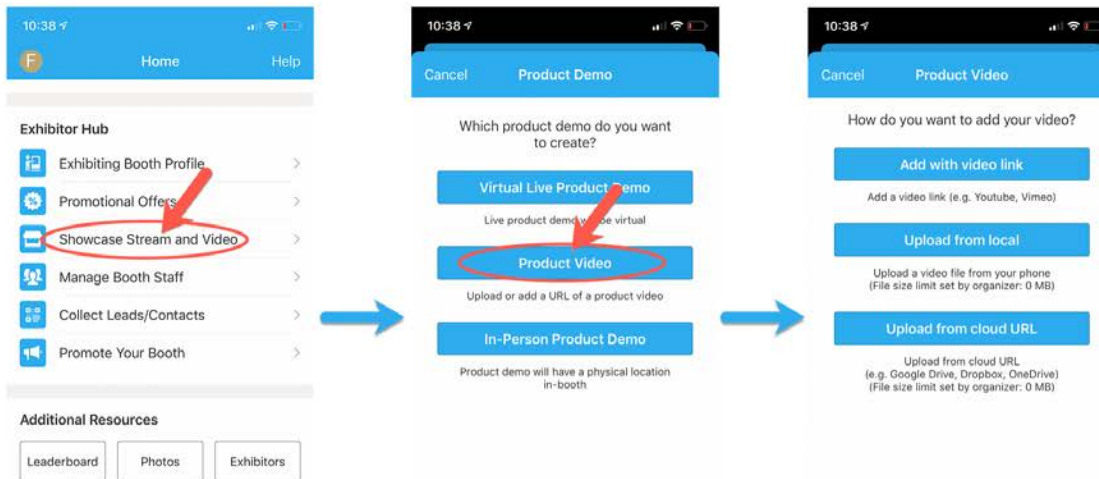


📱 On mobile app

✓ **Prerequisite** Follow the previous steps to log in to the app.

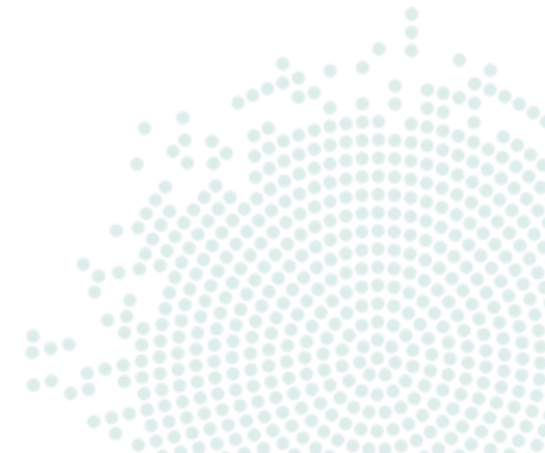
Add video

1. From **Showcase Stream and Video**, tap **Product Video**.
2. You may either choose to either copy a link from a 3rd party video storage or upload a video file from your phone. **If the file size limit is too low, please contact the event organizer to increase the limit.**
3. If you choose to copy a link from other video storage sites, we recommend you use Youtube, Vimeo, Dailymotion, Wistia, Zoom recorded Video, or Slidlive
4. Upload the video or copy-paste the video link.
5. Tap Save.



Maximizing your online presence in the conference mobile app

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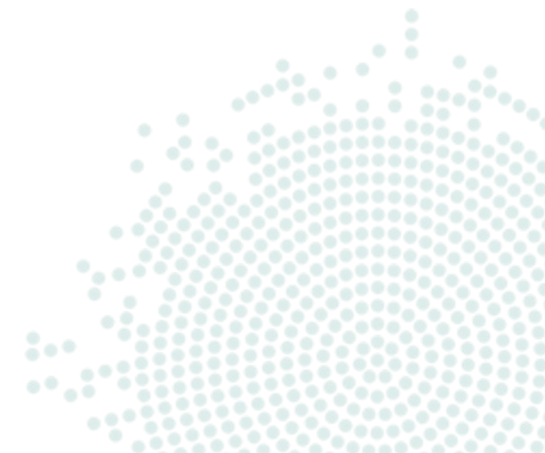
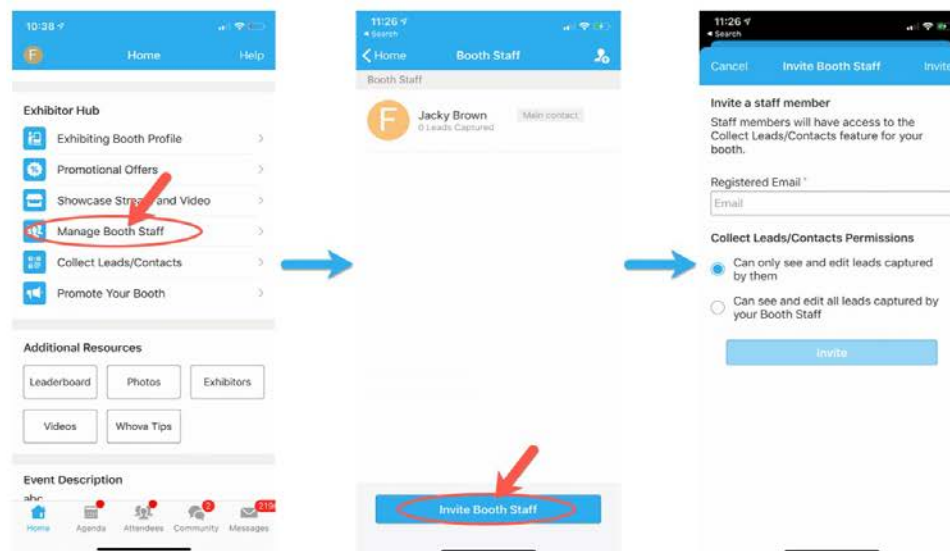
You can add booth staff to help you collect leads. Currently, you need to use the Whova Mobile app to add booth staff.

✓ **Prerequisite** Follow the previous step to log in to the app.

1. Find the Exhibitor Hub section, and click on **Manage Booth Staff**. There you will see a list of all featured staff members, as well as how many leads each have captured.
2. Click **Invite Booth Staff** at the bottom of the screen.
3. Input the email that that staff member is registered with for the event. **The staff needs to be in the attendee list – if not, please ask the organizers to add them to the attendee list first.**
4. Choose how much access you want that staff member to have to the leads.
5. Click Invite

How to add your booth staff in the conference app

For more detailed instructions, click [here](#).



Important Dates & Deadlines


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What to expect onsite



Exhibits must be staffed at all times during the trade show hours and representatives must wear the official conference badge while in the exhibit area.



Exhibitors can use their phones to scan QR codes on booth visitors' badges. The lead list can be exported into a spreadsheet at any time and shared with your colleagues through email. Exhibitors can further obtain insights about leads through their profiles in the conference app and interact with them during and after the event.

What food and drink items can you distribute at your booth?
Kindly note that the venue will issue a waiver to each exhibitor and sponsor for distributing the following:

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Candy and Chocolate: Individually wrapped chocolates, candies, or mints

Fruit Snacks: Fruit leather, dried fruit snacks, or fruit cups

Coffee and Tea: Single-serving coffee packets, tea bags, or instant coffee sachets

Protein Snacks: Jerky, meat sticks, protein balls, or protein cookies

Savoury Snacks: Snack size bags of chips, pretzels, popcorn

Baked Goods: Individually wrapped brownies, biscottis, cookies

Alcohol Beverages: Must be served by bartender staff from Westin Harbour Castle Hotel. Cost of staff and product to be covered by exhibitor.

What food and beverage items are prohibited from being distributed at your booth?

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Nuts and Trail Mix: Packs of mixed nuts, trail mix, or nut clusters due to nut allergies.



Beverages: Bottled water, poured coffee/tea, canned soda, energy drinks, or juice boxes.

Examples of non-consumable giveaway items



Company Products

Branded merchandise (e.g., T-shirts, hats, socks, pens, notebooks, tumblers, etc.)

Product samples



Educational Material

Brochures or pamphlets explaining company services or products

Education brochures

Infographics or charts illustrating industry statistics or trends

Research reports or case studies on relevant topics



Non-Pharmaceutical Samples

Medical supplies

Health and wellness products

Frequently Asked Question #1

Will there be security overseeing the booths 24/7?

The venue will be secured, with limited access outside of setup, show hours, and tear down. While security will be present, we highly recommend that devices and other portable, high-value items not be left unattended at your booth for added protection.

Frequently Asked Question #2

Can we bring our company-branded marketing materials, like a retractable banner?

You are permitted to bring company-branded marketing materials, such as a retractable banner and backdrops. Please ensure that these materials comply with the booth's designated height and width limits and do not obstruct neighbouring booths.

Frequently Asked Question #3

Would it be better to distribute giveaways during the conference or wait until it ends and select a winner afterwards?

The decision is entirely up to you. You can choose to announce daily winners throughout the conference or wait until the end of the event to select a winner. Both options are available, depending on how you prefer to manage your giveaways.

Points of Contact

For show services inquiries, contact Elaine@robinsonshowservices.ca

For sponsor, exhibitor, or start-up zone inquiries, contact tbernard@e-healthconference.com

For electricity and internet inquiries, contact WHCSales@encoreglobal.com

For registration inquiries, contact registration@e-healthconference.com

For Speaker, P3 Showcases or Symposia inquiries, contact speakers@e-healthconference.com

For general inquiries, contact info@e-healthconference.com