

Health25

JUNE 1-3 • TORONTO
WESTIN HARBOUR CASTLE

SPONSOR + EXHIBITOR OPPORTUNITIES



e-HEALTH IS
HOSTED BY



Become an e-Health25 Partner

The annual e-Health Conference and Tradeshow consistently offers one of the best opportunities in the industry to interact with a diverse group of engaged professionals from across Canada (and around the world).

For 25 years, Canadian digital health leaders and decision-makers from multiple sectors—telehealth and virtual health, health data and information management, government and healthcare delivery—have come to e-Health to learn, connect, and network.

Partner with e-Health in 2025 to increase the power of your brand and grow your network through sponsorship. Sponsors and exhibitors rely on e-Health to deliver:

ACCESS | Reach thousands of qualified Canadian and international business and health professionals.

INCREASE BRAND RECOGNITION AND AWARENESS | Showcase your organization, products, and services to a large audience across multiple channels, including the conference website, conference mobile app, social media, and throughout the conference.



BUILD TRUST AND CREDIBILITY THROUGH ONSITE NETWORKING | Expand your professional network and strengthen your relationships with key stakeholders, influencers, and decision-makers in the Canadian health ecosystem with one-on-one encounters on the tradeshow floor, over coffee, and at conference.

THOUGHT LEADERSHIP | Demonstrate your commitment to leadership and learning while gaining timely insights about the future direction of the Canadian digital health industry.

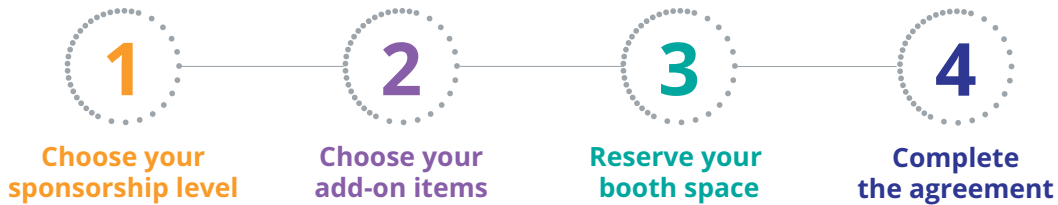
COST-EFFECTIVE LEAD GENERATION | Gather valuable data by scanning attendee badges at your booth and generate warm leads through the conference mobile app.



FOR MORE INFORMATION

Dino Falvo, Sponsorship & Exhibit Sales |  [+1] 437-240-3610 |  dfalvo@e-healthconference.com

All prices in Canadian dollars. Taxes extra.



1 Choose your sponsorship level

	DIAMOND (\$50,000)	PLATINUM (\$40,000)	GOLD (\$30,000)	SILVER (\$20,000)	BRONZE (\$15,000)
Conference registration	6	4	3	2	1
Exhibit space	8 x 10 (2)	8 x 10 (2)	8 x 10 (1)	8 x 10 (1)	8 x 10 (1)
President's Reception invitation	2	2	1	—	—
Recognition on conference signage	✓	✓	✓	✓	✓
Recognition on the conference website	✓	✓	✓	✓	✓
Recognition on the conference mobile app	✓	✓	✓	✓	✓
Access to delegate list*	✓	✓	✓	—	—
Add-on spending allowance	\$50,000	\$40,000	\$30,000	\$20,000	\$15,000
YOUR TOTAL COSTS	\$50,000	\$40,000	\$30,000	\$20,000	\$15,000

*List includes all delegates who have expressly opted-in to have their information shared with sponsors. One list will be shared prior to the conference. A second list will be shared after the conference.

CUSTOM SPONSORSHIP: Choose any add-ons (except those limited to Diamond or Platinum level sponsors). When your total exceeds one of the sponsorship levels shown here, you will automatically receive the benefits included in that sponsorship level.

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Choose your add-ons based on your sponsorship level

DIAMOND = \$50,000
PLATINUM = \$40,000
GOLD = \$30,000
SILVER = \$20,000
BRONZE = \$15,000

2 Choose your add-ons

ITEM	AVAILABILITY	PRICE
Smart Kiosk	3 Smart Kiosks available	\$15,000
Speaker Ready Room + Work Space	See page 5 for details	\$15,000
Wellness Kit	Exclusive	\$15,000
Conference Map (North)	Outside exhibit hall	\$7,500
Charging Station	2 1 Charging Station available	\$7,500
Patient Funding Sponsor	See page 7 for details	\$3,000
Accessibility Sponsor	See page 7 for details	\$3,000
Opening Keynote Sponsor	June 2 • One available • Exclusive to Diamond Sponsor	\$25,000
Closing Keynote Sponsor	June 3 • One available • Exclusive to Diamond Sponsor	\$25,000
Plenary Speaker Sponsor	One available • Exclusive to Platinum or Diamond Sponsor	\$25,000
Mobile App	Exclusive	\$20,000
25th Anniversary Social Reception	June 2 • Exclusive	\$20,000
Welcome Reception	June 1 • One available • Exclusive	\$20,000
President's Reception	June 1 • One available • Exclusive	\$15,000
Chill Space	See page 9 for details	\$15,000
Symposium Host	Limited availability	\$15,000
Delegate Bag	Exclusive	\$15,000
WiFi and Internet Sponsor	See page 4 for details • Exclusive	\$15,000
Networking Breakfasts		\$10,000
Grab and Go Lunches		\$10,000
P3 Showcase	Limited availability	\$10,000
Information Desk	See page 10 for details • Exclusive	\$10,000
Lanyards	Exclusive	\$10,000
Registration Badge	Exclusive	\$10,000
Hotel Key Card	Exclusive	\$10,000+
Volunteer Shirts	Exclusive	\$5,500
Networking Breaks		\$5,000
Post-conference e-blast	Five available	\$5,000
Hotel Check-in Gift/Room Drop	See page 6 for details	\$4,500+
Conference Website Ad	See page 7 for details	\$2,500

SOLD OUT

Sponsorship add-on details

NEW

Smart Kiosk • \$15,000

Smart Kiosks will be in high demand as quick reference guides for delegates looking for tradeshow navigation, scheduling updates, and directions to upcoming sessions. Put your branding on one of three Smart Kiosks prominently located throughout the busy conference area. As a Smart Kiosk sponsor, you will have your logo displayed onscreen and be acknowledged with your logo on the conference website and in the mobile app.

Available until May 1, 2025.

Speaker Ready Room + Work Space • \$15,000

The Speaker Ready Room/Work Space is where speakers can prepare for their presentations and attendees can catch up on work. As a sponsor, you will have your logo displayed on the conference website, in the mobile app, and on-screen or on signage in the room. You will also have the opportunity to place promotional material in the room.

Available until May 1, 2025.

NEW

Wellness Kit • \$15,000 • Exclusive

Put your logo on this handy kit full of wellness essentials that will help delegates enjoy the conference in comfort: tissues, breath mints, hand sanitizer/hand wipes, lip balm, and band-aids. The pre-packaged kits will be available for pick-up at registration along with the conference tote bags. As the Wellness Kit sponsor, you will have your logo displayed on the exterior of the kit and be acknowledged with your logo on the conference website and in the mobile app.



Available until April 15, 2025.

Conference Map • \$7,500

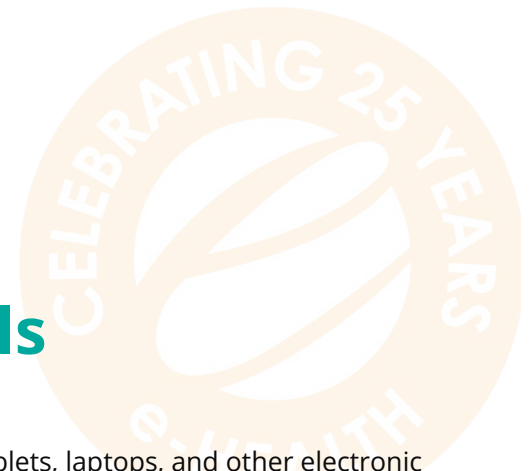
Two large conference maps will be located at the North and South conference entrances. As a sponsor of the conference map, you will have your logo prominently displayed on a large map poster and be acknowledged with your logo on the conference website and in the mobile app.

Available until May 1, 2025.

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Sponsorship add-on details

Charging Station • \$7,500 • Two One available.

Charging stations allow attendees to power up mobile phones, tablets, laptops, and other electronic devices for free. These high-demand stations will be placed in the conference area. As a Charging Station sponsor, you will have your charging station area branded with your logo, the opportunity to place promotional material near your charging station, and be acknowledged with your logo on the conference website and in the mobile app.

Available until May 1, 2025.

Patient Funding Sponsor • \$3,000

Patients are key members of the health community and important contributors to the e-Health conference program. Provide funding assistance to Patients and Patient Partners participating in the conference. As a Patient Funding Sponsor, you will be acknowledged with your logo on the conference website and in the mobile app.



Available until May 1, 2025.

Accessibility Sponsor • \$3,000

Enhance the on-site experience for attendees who require assistance to access resources and services such as ASL interpreters, live captions, or large print materials. As an Accessibility Sponsor, you will be acknowledged with your logo on the conference website and in the mobile app.

Available until May 1, 2025.

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3

Reserve your booth space

Exhibitor Booth

Price: \$6,000¹

The e-Health trade show floor sells out every year—reserve your space today! Included with each 8'x10' Exhibit Booth (or you may supply your own booth):

- Furniture (table and chairs)
- Carpet and electricity extra
- Booth header panel with company name (22 characters/no logos)
- Two complimentary Exhibitor registrations
- Linked logo on conference website and linked logo and 50-word description in the conference mobile app

Academic Zone

Price: \$2,500

Reserve a spot in the Academic Zone if you are a recognized college or university offering a health informatics, digital health, or other relevant program. Included with each Academic Zone kiosk (size 5 x 8 feet/1.5 x 2.4 meters):

- Chairs or stools
- Carpet and electricity extra
- Branded panel
- Two complimentary Academic registrations
- Linked logo on conference website and linked logo and 50-word description in the conference mobile app

StartUp² Zone

Price: \$1,900

Reserve a spot if you are a new company or venture with: a focus on scalability and growth in an emerging health market, a creative use of technology, or an innovative delivery model to improve health in Canada. Included with StartUp Zone kiosk (size 3 x 8 feet/1 x 2.4 meters):

- Chairs or stools
- Carpet and electricity extra
- Branded panel
- Two complimentary StartUp registrations
- Linked logo on conference website and linked logo and 50-word description in the conference mobile app

All prices are in Canadian dollars. Taxes extra.

Insurance requirement: Exhibitors on the trade show floor, in the Academic Zone, and in the StartUp Zone must carry \$5,000,000 (five million dollars) in liability insurance. The exhibitor shall obtain and send a certificate evidencing the required insurance to e-Health show management no later than 30 days prior to the event.

¹ Pre-sale Price of \$4,500 until August 31, 2024. Early Bird price of \$5,000 starting September 1, 2024 and ending January 31, 2025. Regular rate of \$6,000 will apply starting February 1, 2025 and will remain available until May 1, 2025.

² StartUps are defined as organizations founded within the last five years with annual revenue of less than C\$1M and ten or fewer full-time employees.

4

Complete the agreement

GET STARTED





Terms and Conditions

Full payment must be received 30 days after contract signing.

All invoices must be paid by May 30, 2025.

Use of logos

e-Health Conference and Tradeshow ('e-Health') will use supplied sponsor logo in conference communications and marketing. Sponsor may use e-Health logo to advertise involvement in the event; for questions contact communications@e-healthconference.com.

Audiovisual

All e-Health sessions are presented using the conference platform and/or in-person audio-visual supplier and tools chosen by the conference hosts. No other technology may be used during this conference. By agreeing to these terms, sponsor acknowledges that only e-Health-preferred audio-visual suppliers and tools may be used for the conference.

Keynote and Plenary speaker abstracts

Keynote and Plenary speaker abstracts and proposals must be submitted to speakers@e-healthconference.com for approval by NOVEMBER 29, 2024. Presentations (if applicable) must be submitted to speakers@e-healthconference.com by APRIL 25, 2025.

Sponsored speakers (P3 Showcase and Symposia)

P3 Showcase and Symposia speaker and session details must be submitted to speakers@e-healthconference.com for approval by MARCH 7, 2025. e-Health reserves the right to cancel the sponsored session without refund if details are not submitted before MARCH 7, 2025. Sponsored presentations (if applicable) must be submitted to speakers@e-healthconference.com for approval by APRIL 25, 2025.



Sponsorship and exhibitor cancellations

Sponsorship cancellation requests must be submitted to info@e-healthconference.com by MARCH 7, 2025 to ensure removal from the conference program and promotional materials (e-Health 2025 sponsors will be included in conference promotions from the date of purchase through May 2025). All sponsorships purchased are final sale with no refunds or cancellations.

Insurance requirement

Exhibitors are responsible for the placement and cost of insurance related to their participation in the show. Exhibitors must carry \$5 million in liability insurance. The exhibitor shall obtain and produce a certificate of insurance evidencing the required insurance and send to show management no later than 30 days prior to the event.

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Terms and Conditions

Ancillary Events

Ancillary events presented by sponsors, partners, or attendees are not permitted during scheduled e-Health programming. Refer to the conference program for confirmation.

Conference change of date or cancellation

e-Health reserves the right, at its sole discretion, to change the date or dates upon which the event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, e-Health will not be liable for damages for failure to carry out the terms of this contract in whole or in part when such failure is caused directly or indirectly by or in consequence of pandemic, fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the control of e-Health Conference and Tradeshow, whether similar to or dissimilar from the causes enumerated herein. Notification of a change of date will be communicated to the sponsor immediately and all sponsor entitlements will be carried forward. In the event of cancellation, the sponsor will be offered a new sponsorship opportunity or a refund.



Delegate list access

Two lists of registered delegates (who have expressly given permission to be contacted by sponsors of e-Health 2025 by opting in at registration) will be shared with Diamond, Platinum, and Gold sponsors. List one will be sent two weeks ahead of the conference date. List two will be sent on the final day of the conference to capture the maximum number of registered delegates.

Registration badges

All badges will be clearly identified at the conference and colour-coded to show that the individual is an attendee, speaker, sponsor, emerging professional, student, patient, or exhibitor. Attendee, speaker, sponsor, emerging professional, student, and patient badges include entry to the keynote and plenary sessions, general education sessions, trade show floor, welcome reception, refreshments, and social night, as well as complimentary access to the e-Health Virtual Library to access slides or recordings of select presentations after the conference has concluded. Admission to every session, room, or meeting area is not guaranteed, as admission is subject to capacity and other requirements. Exhibitor badges are for exhibit staff who are assigned to work in the booth and include access to the conference and tradeshow. Please honour the intent of the exhibitor badge; individuals from exhibiting organizations who wish to attend the conference and are not assigned to staff the trade show booth should purchase an individual attendee badge for the conference. For security reasons, badge swapping or sharing of access credentials is not permitted. Anyone found wearing a badge that does not match that person's identification or using another person's access credentials to attend the conference will be evicted from the conference venue without a refund, and that person's registration will be cancelled. A government-issued photo ID will be required to pick up your badge on-site.

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e-Health24 Sponsors + Exhibitors



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