



Health

2024 Conference +
Tradeshow

MAY 26 - 28, 2024
PARQ VANCOUVER

SPONSOR +

EXHIBITOR

OPPORTUNITIES

Regular pricing in effect from
February 1, 2024 - May 1, 2024





Health

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Tradeshow

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The annual e-Health Conference and Tradeshow consistently offers one of the best opportunities in the industry to interact with a diverse group of engaged professionals from across Canada (and around the world).

Since 1970, Canadian digital health leaders and decision-makers from multiple sectors—telehealth and virtual health, health data and information management, government and healthcare delivery—have come to e-Health to learn, connect, and network.

We look forward to seeing you in Vancouver!

Your e-Health hosts,



Canada
Health
Infoway

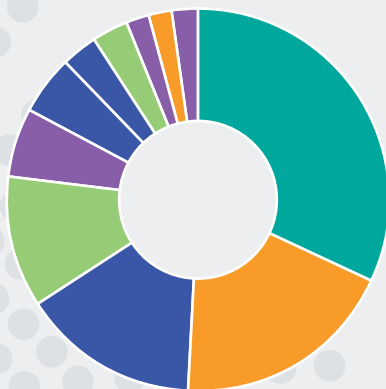
Inforoute
Santé du
Canada



Canadian Institute
for Health Information
Institut canadien
d'information sur la santé



Digital Health
CANADA



Who comes to e-Health?

- Executives
- Information/communication technology professionals
- Telehealth, virtual health, and mobile health professionals
- Health data/information management
- Clinicians and healthcare delivery teams
- Students and educators
- Project managers
- Emerging professionals
- Government healthcare policy makers
- Technology professionals


Chart source: e-Health 2019 attendee registration

Partner with e-Health

Partner with e-Health in 2024 to increase the power of your brand and grow your network through sponsorship. Sponsors and exhibitors rely on e-Health to deliver:

- **ACCESS** | Reach thousands of qualified Canadian and international business and health professionals.
- **INCREASE BRAND RECOGNITION AND AWARENESS** | Showcase your organization, products, and services across to a large audience across multiple channels, including the conference website, conference mobile app, social media, and throughout the conference.
- **BUILD TRUST AND CREDIBILITY THROUGH ONSITE NETWORKING** | Expand your professional network and strengthen your relationships with key stakeholders, influencers, and decision makers in the Canadian health ecosystem with one-on-one encounters on the tradeshow floor, over coffee, and at conference social events.
- **THOUGHT LEADERSHIP** | Demonstrate your commitment to leadership and learning while gaining timely insights about the future direction of the Canadian digital health industry.
- **COST-EFFECTIVE LEAD GENERATION** | Gather valuable data by scanning attendee badges at your booth and generate warm leads by reaching out to registered attendees through the conference app.

FOR MORE INFORMATION

Dino Falvo, Sponsorship & Exhibit Sales | [+1] 437-240-3610 |  dfalvo@e-healthconference.com

All prices in Canadian dollars. Taxes extra.



Choose your sponsorship level



Choose your add-on items



Complete the agreement



Choose your sponsorship level

	DIAMOND (\$50,000)	PLATINUM (\$40,000)	GOLD (\$30,000)	SILVER (\$20,000)	BRONZE (\$13,000)
Conference registration	6	4	3	2	1
Exhibit space	8 x 20	8 x 20	8 x 10	8 x 10	8 x 10
President's Reception invitation	2	2	1	—	—
Recognition on conference signage	✓	✓	✓	✓	✓
Recognition on the conference website	✓	✓	✓	✓	✓
Recognition on the conference mobile app	✓	✓	✓	✓	✓
Access to delegate list*	✓	✓	✓	—	—
Add-on spending allowance	\$50,000	\$40,000	\$30,000	\$20,000	\$13,000
YOUR TOTAL COSTS	\$50,000	\$40,000	\$30,000	\$20,000	\$13,000

*List includes all delegates who have expressly opted-in to have their information shared with sponsors. One list will be shared prior to the conference. A second list will be shared after the conference.

Custom sponsorship: Choose any add-ons (except those limited to Diamond or Platinum level sponsors). When your total exceeds one of the sponsorship levels shown here, you will automatically receive the benefits included in that sponsorship level.

FOR MORE INFORMATION

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STEP
2

Select your add-ons



CHOOSE ADD-ON ITEMS BASED ON SPONSORSHIP LEVEL

- Diamond sponsors: \$50,000
- Platinum sponsors: \$40,000
- Gold sponsors: \$30,000
- Silver sponsors: \$20,000
- Bronze sponsors: \$13,000

ITEM	AVAILABILITY	PRICE
<input type="checkbox"/> Mobile App	Exclusive: - SOLD -	\$20,000
<input type="checkbox"/> Social Night Sponsor	One available. Exclusive to Platinum/Diamond level sponsor.	\$20,000
<input type="checkbox"/> Opening Keynote Sponsor	May 27. One available. Exclusive to Diamond-level sponsor.	\$20,000
<input type="checkbox"/> Closing Keynote Sponsor	May 28. One available. Exclusive to Diamond-level sponsor.	\$20,000
<input type="checkbox"/> Plenary Speaker Sponsor	Exclusive to Platinum/Diamond level sponsor: - SOLD -	\$20,000
<input type="checkbox"/> Welcome Reception	May 26. Exclusive: - SOLD -	\$20,000
<input type="checkbox"/> President's Reception	May 26. Exclusive: - SOLD -	\$15,000
<input type="checkbox"/> Chill Space	See page 8 for details.	\$15,000
<input type="checkbox"/> Work Space	See page 8 for details.	\$15,000
<input type="checkbox"/> Symposium Host	Limited availability.	\$15,000
<input type="checkbox"/> Delegate Bag	Exclusive: - SOLD -	\$15,000
<input type="checkbox"/> Networking Breakfast	May 27 - SOLD -	\$10,000
<input type="checkbox"/> Networking Breakfast	May 28 - SOLD -	\$10,000
<input type="checkbox"/> Grab + Go Lunch	May 27	\$10,000
<input type="checkbox"/> Grab + Go Lunch	May 28	\$10,000
<input type="checkbox"/> P3 Showcase	Limited availability.	\$10,000
<input type="checkbox"/> Information Desk	Exclusive: - SOLD -	\$10,000
<input type="checkbox"/> Lanyards	Exclusive: - SOLD -	\$10,000
<input type="checkbox"/> Hotel Key Card	Exclusive: - SOLD -	\$10,000
<input type="checkbox"/> Charging Stations	Four available.	\$7,500
<input type="checkbox"/> Conference Map	Exclusive: - SOLD -	\$7,500
<input type="checkbox"/> Networking Break	May 27 AM	\$5,000
<input type="checkbox"/> Networking Break	May 27 PM - SOLD -	\$5,000
<input type="checkbox"/> Networking Break	May 28 AM	\$5,000
<input type="checkbox"/> Networking Break	May 28 PM	\$5,000
<input type="checkbox"/> Volunteer Shirts	Exclusive: - SOLD -	\$5,000
<input type="checkbox"/> Hotel Room Drop	See page 10 for details.	\$4,500
<input type="checkbox"/> Post-conference e-Blast	Five available.	\$4,500
<input type="checkbox"/> Conference Website Ad	See page 10 for details.	\$2,000

Exhibit at e-Health 2024

Reserve your booth space at e-Health 2024

Included with each 8'x10' Exhibit Booth (or you may supply your own booth):

- Furniture (table and chairs).
- Carpet and electricity extra.
- Booth header panel with company name (Max. 22 characters. No logos)
- Two complimentary exhibitor badges.
- Linked logo on conference website and linked logo and 50-word description in the mobile app

* Pre-sale special price of \$4,000 until August 31, 2023. Early Bird price of \$4,500 starting September 1, 2023 and ending January 31, 2024. Regular rate of \$5,500 will apply starting February 1, 2024 and will remain available until May 1, 2024. All prices in Canadian dollars. Taxes extra.



8 X 10 BOOTH
\$5,500*

Reserve your spot in the StartUp Zone e-Health 2024

Calling all StartUp organizations and innovative small to medium enterprises! Showcase your new ideas, and emerging technologies in the integrated StartUp Zone at e-Health 2024.

Apply now to reserve a spot in the e-Health 2024 StartUp Zone if you are: a newly created company displaying a creative and engaging use of technology and innovative delivery models to improve health in Canada or a new business or entrepreneurial venture focused on scalability and growth in an emerging health market.


Included with each StartUp Zone kiosk:

- Chairs or stools
- Carpet and electricity extra
- Branded panel
- Two complimentary exhibitor badges
- Linked logo on conference website and linked logo and 50-word description in mobile app



\$1,750

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Add-on details

Mobile App — \$20,000

Exclusive

All delegates will have access to the popular gamified mobile app showing program, speaker information, exhibit floor plan with exhibitor details, and attendee networking/meeting scheduling. Notification alerts with program highlights and important announcements will be sent through the app. As the exclusive sponsor of the mobile app, you will: have your custom graphic/banner displayed on the mobile app home page; opportunity to have two push notifications sent to all delegates during the conference; be acknowledged with your logo on the conference website and in the mobile app. *Available until April 1, 2024.*

SOLD



Social Night Sponsor — \$20,000

One available. Exclusive to Platinum or Diamond level sponsor.

As the lead sponsor of Social Night, you will: have some input in the event planning; have your logo displayed on the conference website, in the mobile app, and on event branding; be verbally acknowledged as sponsor during the reception; have the opportunity to welcome attendees to the event. *Available until March 5, 2024.*

Opening Keynote Sponsor — \$20,000

One available. Exclusive to Diamond-level sponsors.

Make a statement by sponsoring the widely-attended opening day keynote plenary. As the exclusive sponsor of the opening keynote, you will: have the opportunity to recommend the speaker(s) for the opening keynote discussion OR introduce the session with a two-minute pre-approved script; have your logo on screen during the session; receive verbal acknowledgment from the moderator at the beginning and end of the session; have your logo displayed on the conference website and in the mobile app. *Available until March 5, 2024. Speakers will be finalized by the e-Health Program Committee by the end of November 2023.*

Closing Keynote Sponsor — \$20,000

One available. Exclusive to Diamond-level sponsors.

Leave a lasting impression by sponsoring the closing day keynote plenary. As the exclusive sponsor of the closing keynote, you will: have the opportunity to recommend the speaker(s) for the closing keynote OR introduce the session with a two-minute pre-approved script; have your logo on screen during the session; receive verbal acknowledgment from the moderator at the beginning and end of the session; have your logo displayed on the conference website and in the mobile app. *Available until March 5, 2024. Speakers will be finalized by the e-Health Program Committee by the end of November 2023.*





Plenary Speaker Sponsor — \$20,000

One available. Exclusive to Diamond- and Platinum-level sponsors.

Plenary Speaker Sponsors have the opportunity to recommend the speaker(s), OR introduce the session with a two-minute pre-approved script; have your logo on screen during the session; receive verbal acknowledgment from the moderator at the beginning and end of the session; have your logo displayed on the conference website and in the mobile app. *Speakers will be finalized by the e-Health Program Committee by the end of November 2023.*

SOLD

Welcome Reception — \$20,000 (Exclusive)

The Welcome Reception is the official opening of the e-Health Conference and networking event for delegates, sponsors, and exhibitors. As the exclusive sponsor of the welcome reception, you will: have your logo displayed on the conference website, in the mobile app, and on table-top cards at the reception; be verbally acknowledged as sponsor during the reception. *Available until May 1, 2024.*

SOLD

President's Reception — \$15,000 (Exclusive)

Attendees at the annual President's Reception include digital health leaders, board members and executives from e-Health co-hosts. As a reception sponsor, you will: have your logo displayed on the conference website, in the mobile app, and on table-top cards at the one-hour reception; be verbally acknowledged as sponsor during the reception; receive two tickets to the reception. Note: attendance at the President's Reception is by invitation only. *Available until May 1, 2024.*

SOLD

Chill Space — \$15,000

The Chill Space gives delegates a chance to retreat from the busy conference floor and rest, read, or catch up with colleagues. As a Chill Space sponsor you will: have your logo displayed on the conference website, in the mobile app, and on signage in the room; have the opportunity to place promotional material of your choice (cushions, chairs—whatever you like!) in the room. *Available until May 1, 2024.*

Work Space — \$15,000

The Work Space is a quiet room where attendees can catch up on work. As a Work Space sponsor, you will have: your logo displayed on the conference website, in the mobile app, and on-screen or on signage in the room; the opportunity to place promotional material in the room. *Available until May 1, 2024.*

Symposium Host — \$15,000

Limited availability.

Host your own dedicated 60-minute session—you control the agenda. As a symposium host, you will receive meeting space; AV package with monitor, mic, audience mics, and head table for up to four with mic; listing on the conference website, in the mobile app, and in a pre-event e-blast with session description. Up to four presenters, including moderator for panels. Each speaker will receive a single day conference badge granting access to the conference on the day of the session. *Available until March 5, 2024.*

Delegate Bag — \$15,000 (Exclusive)

As a delegate bag sponsor, you will: have your single-colour logo image displayed on the delegate bag with the e-Health logo; be acknowledged with your logo on the conference website and in the mobile app. *Note: Images printed in white on bag colour chosen by e-Health. Bags provided by e-Health. Available until May 1, 2024.*

SOLD



Networking Breakfasts — \$10,000

Two available.

Networking Breakfasts take place before the conference starts and offer attendees to network and plan their day over coffee and a breakfast buffet. As a Networking Breakfast Sponsor, you will: have your logo displayed on the conference website, in the mobile app, and on table-top cards during your selected breakfast; have the opportunity to place promotional material in the breakfast area. *Available until May 1, 2024.*

SOLD

Grab + Go Lunch — \$10,000

Two available.

The busy Grab + Go Lunch stations are very visible. As a Grab & Go Lunch sponsor, you will: have your logo displayed on the conference website, in the mobile app, and on table-top cards during your selected lunch; have the opportunity to place promotional material in the lunch area. *Available until May 1, 2024.*

P3 Showcase - \$10,000

Limited availability.

These 30-minute showcases offer an opportunity for organizations to highlight innovative public and private sector collaborations. As a P3 showcase host, you will receive meeting space; AV package with monitor, mic, audience mics, and head table with mic; listing on the conference website and in the mobile app. Up to four presenters, including moderator for panels. Each speaker will receive a single day conference badge granting access to the conference on the day of the session. *Available until March 5, 2024.*

Information Desk - \$10,000

Located in the conference registration area, the staffed information desk will find answers to their conference-related questions. As a sponsor of you will: have the desk area branded with your company logo and be acknowledged with your logo on the conference website and in the mobile app. *Available until May 1, 2024.*

SOLD

Lanyards - \$10,000 (Exclusive)

All delegates receive a name badge with lanyard. As a lanyards sponsor, your colour logo image displayed on all lanyards along with the e-Health logo; have your logo on the conference website and in the mobile app. *Note: Lanyards provided by e-Health. Available until May 1, 2024.*

SOLD

Hotel Key Card - \$10,000 (Exclusive)

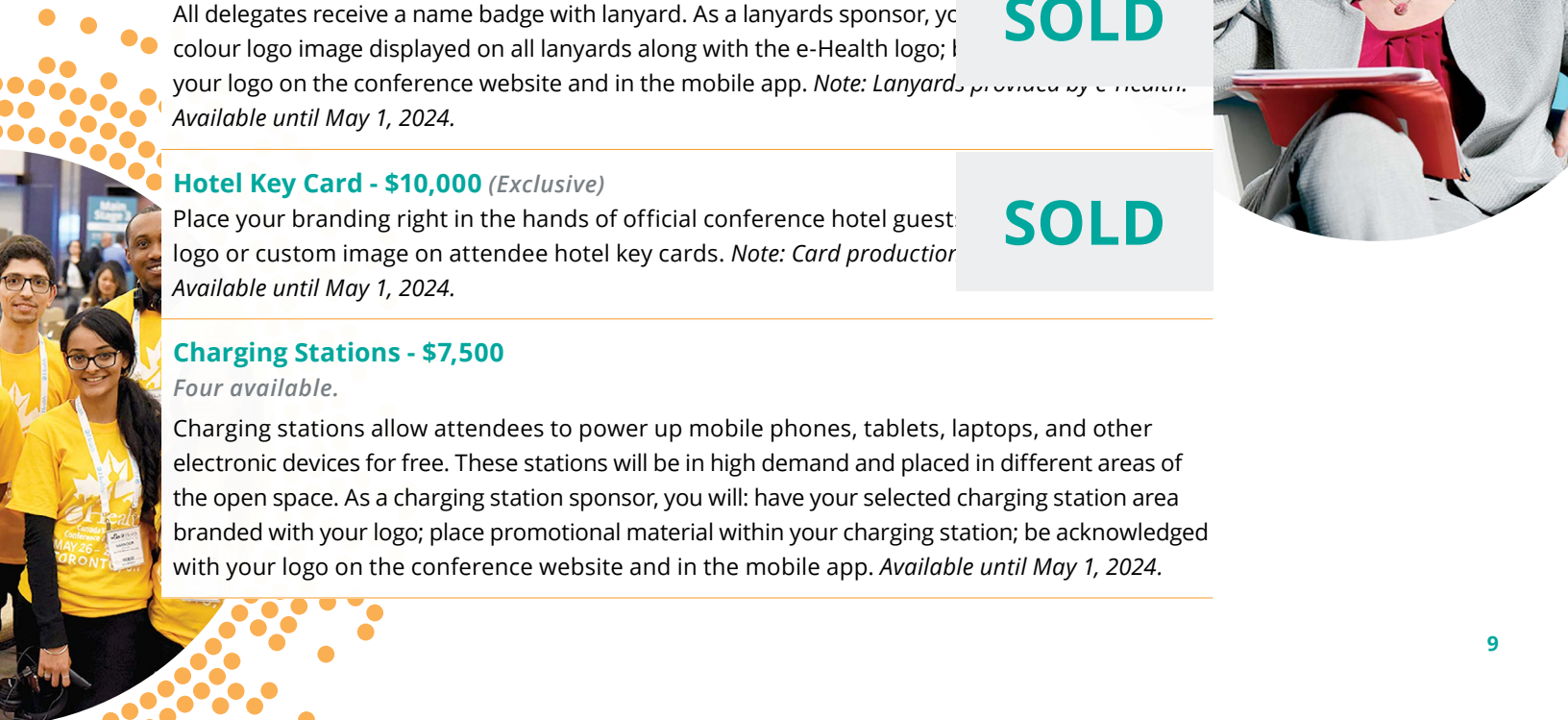
Place your branding right in the hands of official conference hotel guests. Place your logo or custom image on attendee hotel key cards. *Note: Card production. Available until May 1, 2024.*

SOLD

Charging Stations - \$7,500

Four available.

Charging stations allow attendees to power up mobile phones, tablets, laptops, and other electronic devices for free. These stations will be in high demand and placed in different areas of the open space. As a charging station sponsor, you will: have your selected charging station area branded with your logo; place promotional material within your charging station; be acknowledged with your logo on the conference website and in the mobile app. *Available until May 1, 2024.*



Conference Map - \$7,500

A large conference map will be located at the conference entrance and attendees will be printed copy. As a sponsor of the conference map, you will: have your logo displayed on large and small maps; be acknowledged with your logo on the conference website and in the mobile app. *Available until May 1, 2024.*

SOLD

Networking Breaks - \$5,000 (Four available)

Networking happens at the coaster tables on the open-plan conference floor during catered Networking Breaks. As a Networking Break sponsor, you will: have your logo displayed on the conference website, in the mobile app, and on table-top cards during your selected break. *Available until May 1, 2024.*

Volunteer Shirts - \$5,000 (Exclusive)

Volunteers keep busy on the tradeshow floor directing attendees and answering questions. As the exclusive sponsor of the Volunteer Shirts, you will: have your single-colour logo image printed on the T-shirts (along with the e-Health logo); be acknowledged with your logo on the conference website and in the mobile app. *Note: Images printed in white on shirt colour chosen by e-Health. Shirts provided by e-Health. Available until May 1, 2024.*

SOLD

Hotel Room Drop - \$4,500

Surprise attendees with a branded gift from your organization delivered to their hotel room. *Note: Drop-off gift is supplied by sponsor. Available until April 15, 2024.*

Post-conference e-Blast - \$4,500 (Five available)

Your custom messaging will be formatted in an e-blast sent by e-Health on your behalf to all e-Health 2023 attendees after the conference has concluded and your organization will be acknowledged with your logo on the conference website and in the mobile app. *Available until May 1, 2024.*

Conference Website Ad - \$2,000

Advertise your latest product or service with ad placement in rotating banner on website homepage plus be acknowledged with your logo on the conference website and in the mobile app. *Note: Ad block size is 250x300 pixels. Available until May 1, 2024.*



Terms and Conditions for sponsors and exhibitors

Full payment must be received 30 days after contract signing.

Use of logos: e-Health Conference and Tradeshow ('e-Health') will use supplied sponsor logo in conference communications and marketing. Sponsor may use e-Health logo to advertise involvement in the event; for questions contact communications@e-healthconference.com.

Audio visual: All e-Health sessions are presented using the conference platform and/or in-person audio-visual supplier and tools chosen by the conference hosts. No other technology may be used during this conference. By agreeing to these terms, sponsor acknowledges that only e-Health-preferred audio-visual suppliers and tools may be used for the conference.

Keynote and Plenary speaker abstracts: Keynote and Plenary speaker abstracts and proposals must be submitted to speakers@e-healthconference.com for approval by **NOVEMBER 24, 2023**. Presentations (if applicable) must be submitted to speakers@e-healthconference.com by **APRIL 26, 2024**.

Sponsored speakers (P3 Showcase and Symposia): P3 Showcase and Symposia speaker and session details must be submitted to speakers@e-healthconference.com for approval by **MARCH 5, 2024**. e-Health reserves the right to cancel the sponsored session without refund if details are not submitted before **MARCH 5, 2024**. Sponsored presentations (if applicable) must be submitted to speakers@e-healthconference.com for approval by **APRIL 26, 2024**.

Cancellation: Sponsorship cancellation requests must be submitted to info@e-healthconference.com by **MARCH 5, 2024** to ensure removal from the conference program and promotional materials (e-Health 2024 sponsors will be included in conference promotions from the date of purchase through to May 2024). All sponsorships purchased are final sales with no refunds for cancellations.

Change of date or cancellation: e-Health reserves the right, at its sole discretion, to change the date or dates upon which the event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, e-Health will not be liable for damages for failure to carry out the terms of this contract in whole or in part when such failure is caused directly or indirectly

by or in consequence of pandemic, fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the control of e-Health Conference and Tradeshow, whether similar to or dissimilar from the causes enumerated herein. Notification of a change of date will be communicated to the sponsor immediately and all sponsor entitlements will be carried forward. In the event of cancellation, the sponsor will be offered a new sponsorship opportunity or a refund.

Delegate list access: Two lists of registered delegates (who have expressly given permission to be contacted by sponsors of e-Health 2024 by opting in at registration) will be shared with Diamond, Platinum, and Gold sponsors. List one will be sent two weeks ahead of the conference date. List two will be sent on the final day of the conference to capture the maximum number of registered delegates.

Registration badges: All badges will be clearly identified at the conference and colour-coded to show that the individual is an attendee, speaker, sponsor, emerging professional, student, patient, or exhibitor.

Attendee, speaker, sponsor, emerging professional, student, and patient badges include entry to the keynote and plenary sessions, general education sessions, trade show floor, welcome reception, refreshments, and social night, as well as complimentary access to the e-Health Virtual Library to access slides or recordings of select presentations after the conference has concluded. Admission to every session, room, or meeting area is not guaranteed, as admission is subject to capacity and other requirements.

Exhibitor badges are for exhibit staff who are assigned to work in the booth and include access to the conference and tradeshow. Please honour the intent of the exhibitor badge; individuals from exhibiting organizations who wish to attend the conference and are not assigned to staff the trade show booth should purchase an individual attendee badge for the conference.

For security reasons, badge swapping or sharing of access credentials is not permitted. Anyone found wearing a badge that does not match that person's identification or using another person's access credentials to attend the conference will be evicted from the conference venue without a refund, and that person's registration will be cancelled. A government-issued photo ID will be required to pick up your badge on-site.

e-Health 2023 Sponsors



e-Health 2023 Exhibitors



Health 2024 Conference + Tradeshow

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