

Open the email you received from whova (the conference platform) and click on the unique link to access and complete your company page as shown here. Didn't receive an email? Contact mhorbay@e-healthconference.com for your unique link.

e-Health 2020 Virtual PopUp
Please manage your information here

Digital Health Canada

Example Sponsor List in the mobile app

Company Showcase

Live Showcase Link:

Stream Time: 07/20/2020 12:00 AM - 07/21/2020 11:59 PM
Timezone: (GMT-0500) Canada (Toronto)

Company Video:

Company Information

Phone Number:

Website:

Address:

Company Description:

Primary Contact
Meghan Horbay (mhorbay@e-healthconference.com)

By selecting this box, you agree to Whova's [Terms of Use](#) and [Privacy Policy](#). Whova is not responsible for any disputes between you and individuals who sign up for the offers. Whova is also not responsible for any misconduct from individuals who sign up for your offers. While this service is designed to help exhibitors get more booth traffic, Whova is not responsible for the final result. You agree and acknowledge that Whova is entitled to modify, improve or discontinue any of its services at its sole discretion and without notice to you even if it may result in you being prevented from accessing any information contained in it.

Upload your logo here.

Use the **Company Showcase** to link to a livestream of content of your choice on your existing virtual meeting platform. Get creative: present a live Q+A with a company rep, a pre-recorded product webinar, or a virtual coffee break giveaway.

Attendees have time to view the Showcases during the two 30 minute breaks set aside for networking on both days of the conference.



If you are both an Exhibitor and a Sponsor, whova will send you two emails: one with a link to your Sponsor Profile and one to your Exhibitor Profile. Make sure both sections contain the same information so attendees can learn about your company in both the Sponsor and Exhibitor sections of the conference platform.

1. What do I need in order to be included in the sponsor section of the conference app?

Complete your company page in the conference app by uploading a logo file (ideal file format: .png or .jpg) as well as a 50-word description of your company or product.

2. Where will my advertisement be featured in the conference app?

Your ad will be pushed through the conference app (whova) to all conference attendees, using the whova 'Announcements' feature. Announcements are sent to attendees as a push notification in the conference app or as an email. There is also an Organizer Announcements thread in the conference Community Board where all announcements will reside so even if the user does not have push notifications enabled, they will not miss any announcements as there are red badge indicators in the app.

1. What format should the ad be in?

Please send your chosen image as a 640 x 640 pixel .png, .jpg, .pdf or .eps format file to mhorbay@e-healthconference.com.

2. Can we decide the timing of the Announcement?

Yes. We can work with you to schedule the push notification and the email to send at your preferred date and time.

3. How often will the Announcement be sent?

Your message will be pushed once and will then remain on the Community Board as long as the event app is live.

4. How many sponsors can send advertising Announcements?

The advertising option is not exclusive to one sponsor. We don't know at this time how many other sponsors will choose this option, however, we will organize push scheduling to ensure sponsor messages do not overlap.