

Open the email you received from whova (the conference platform) and click on the unique link to access and complete your company page as shown here. Didn't receive an email? Contact mhorbay@e-healthconference.com for your unique link.

e-Health 2020 Virtual PopUp
Please submit any promotional offers you may have and add members to your booth staff

Digital Health Canada

Promotional Offers

Promotion Type:

Promotion details:

Images: You can upload up to 5 images.

Company Showcase

Live Showcase Link:

Services recommended: Zoom Meeting, Google Hangouts Meet, Vimeo Livestream, WebEx, Microsoft Teams, Skype for Business, GoToMeeting, LiberConference, Blue Jeans, GlobalWebEx, CenturyLink, EasyWebinar, Go2Webinar, Hopin, ClickMeeting, Livestorm, Wovox, Adobe Connect, Twitch, Youtube Live, Facebook Live, Periscope, Younow, Bambuser, Ustream, Dacast, Crowdcast, and Brightcove

Stream Time: Timezone:

Company Video:

Services recommended: Youtube, Vimeo, Zoom, DailyMotion, Wistia, Sprout Video, Brightcove, PlayerHQ, VeerTV, Crowdcast, and Wix Video

Company Information

Phone Number:

Website:

Change Logo

Address:

Company Description:

Digital Health Canada is member-supported not-for-profit professional association that connects, inspires, and educates the digital health professionals creating the future of health in Canada. Our members are a diverse community of accomplished, influential professionals

Primary Contact

Digital Health Canada (mhorbay@e-healthconference.com)

Booth Staff

You can invite any additional staff that will be at the booth collecting leads in the WhoVa app.

By selecting this box, you agree to WhoVa's Terms of Use and Privacy Policy. WhoVa is not responsible for any dispute between you and individuals who sign up for the offers. WhoVa is also not responsible for any misadventure from individuals who sign up for your offers. While this service is designed to help exhibitors get more booth traffic, WhoVa is not responsible for the final result. You agree and acknowledge that WhoVa is entitled to modify, improve or discontinue any of its services at its sole discretion and without notice to you even if they result in you being prevented from accessing any information contained in it.

Generate both traffic and leads with a Promotional Offer like a virtual giveaway, a raffle, or coupons.

Upload an image to advertise your offer.

Use the Company Showcase to link to a livestream of content of your choice on your existing virtual meeting platform. Get creative: present a live Q+A with a company rep, a pre-recorded product webinar, or a virtual coffee break giveaway.

Upload a video to play on your page whenever attendees enter your booth. Consider making a highlight reel, slides, or a photo gallery.

You can change your website live link to link to a virtual booth, a landing page on your website, or an event-specific micro-site.

Attendees will visit the Virtual Booths during the two 30 minute breaks set aside for networking on both days of the conference.



If you are both an Exhibitor and a Sponsor, whova will send you two emails: one with a link to your Sponsor Profile and one to your Exhibitor Profile. Make sure both sections contain the same information so attendees can learn about your company in both the Sponsor and Exhibitor sections of the conference platform.

1. Start connecting with attendees before the event starts through the conference app message centre. Message attendees about your product features or booth activities to draw traffic during the networking portion of the conference.
2. Games and quizzes are a friendly way to draw attendees in, and you can start before the conference begins through social media or the conference messaging. Incorporating gamification elements into your booth can increase and amplify your lead-capture ability. Use a game strategy by introducing giveaways and prizes for people who download or access your product information.
3. Staff your virtual booth adequately. Booth duty at virtual events simply means asking team members to spend time at their computers chatting with booth visitors about their interest in your solutions.
4. Potential buyers can learn about products and services via marketing collateral such as product photos or videos, product demos, brochures, e-books, infographics, or discount coupons. Your material can easily be shared with attendees via in-app messaging and when they visit your virtual booth, facilitating them during the consideration phase of the sales funnel and encouraging lead conversion.
5. A brief pre-recorded or live webinar is a great way to demonstrate your product or service. Leave time for chat, a Q and A session, or a poll.
6. Use the app's live chat feature to engage with attendees who visit your virtual booth.