



SPONSORSHIP



Sponsorship value

1. Access

Reach qualified Canadian and international business and health professionals.

2. Brand Awareness

Receive special recognition and showcase your organization, products, and services across multiple channels, including the event website, event mobile app, social media channels, and during the event.

3. Networking

Expand your professional network and strengthen your relationships with key stakeholders, influencers, and decision makers in the Canadian health ecosystem during breaks, in the mobile app, and in the virtual tradeshow.

4. Thought Leadership

Demonstrate your commitment to leadership and learning while gaining timely insights about the future direction of the industry (and keeping an eye on the competition).

5. Lead Generation

Online engagement opportunities and access to registration contacts will ensure ROI.

Who attends e-Health?

The industry leaders gathering at the e-Health Virtual PopUp represent public and private sectors from jurisdictions across Canada.

Attendees include:

Executives

Project Managers

**Information, Communication,
Telehealth/Mobile Health, and
Technology Professionals**

Health Data Information Managers

Students and Educators

Clinicians

**Government and Health Policy
Makers**

Emerging Professionals

E-HEALTH BY THE NUMBERS

250K+

WEBSITE PAGE VIEWS



47K+

UNIQUE WEBSITE VISITORS



1400+

DELEGATES FROM CANADA
(AND AROUND THE WORLD)



1000+

MOBILE APP DOWNLOADS



26

KEYNOTE, ORAL, PANEL, AND
RAPID-FIRE PRESENTATIONS



20

YEARS AS A LEADING NATIONAL
DIGITAL HEALTH CONFERENCE



8K+

ACTIVE EMAIL CONTACTS
(6K+ SUBSCRIBERS)



5K+

TWITTER, LINKEDIN, FACEBOOK
+ INSTAGRAM FOLLOWERS



27%

EMAIL OPEN RATE
(INDUSTRY AVERAGE = 21%¹)



3%

EMAIL CLICK RATE
(INDUSTRY AVERAGE = 2.25%²)



Sponsorship Opportunities

Contact Dino Falvo, e-Health Sponsorship & Exhibit Sales at [+1] 437 240 3610 or by email at dfalvo@e-healthconference.com

VIRTUAL BANNER | \$2,000

- Rotating logo on the virtual event platform header (desktop and app)
- Logo on the event website
- Two complimentary registrations
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

VIRTUAL AD | \$2,500

- Ad image messaged to all registrants on the virtual event platform (desktop and app)
- Matching ad on the event website
- Two complimentary registrations
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

VIDEO DURING BREAK | \$3,000

- 20-second video shown at beginning or ending of networking break
- Three complimentary registrations
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

CONCURRENT SPONSOR | \$3,000

- Recognized as the sponsor of the chosen concurrent session
- Opportunity to introduce the speakers
- Three complimentary registrations
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

PLENARY SPONSOR | \$4,000

- Recognized as the sponsor of the Plenary Session
- Opportunity to introduce the speakers
- Four complimentary registrations
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

KEYNOTE SPONSOR | \$5,000

- Recognized as the sponsor of the Keynote Session
- Opportunity to introduce the speaker
- Five complimentary registrations
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

SPONSOR SYMPOSIUM | \$5,000

- Opportunity to host a session with complete control over the content and speakers
- Session branding
- Unique listing on the event website, virtual platform and mobile app
- Inclusion in one pre-event Sponsor Symposia e-blast to all delegates
- Five complimentary registrations
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

POST-CONFERENCE E-BLAST | \$1,000

- One e-blast sent on sponsor behalf to e-Health 2020 attendees
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

VIRTUAL EXHIBIT SPACE | \$1,500

- Virtual exhibit space
- One-on-one virtual networking during four breaks and Happy Half Hour
- One complimentary registration
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

MOBILE EVENT APP | \$5,000

- Recognized as the sponsor of the mobile event app
- Logo placement on header of mobile app
- Five complimentary registrations
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

VIRTUAL LIBRARY | \$5,000

- Recognized as the sponsor of the e-Health Virtual Library
- Logo placement on header of Virtual Library
- Five complimentary registrations
- Recognized as a sponsor/exhibitor of e-Health 2020 Virtual Pop-up
- Logo on event website, virtual event platform and in the mobile app
- Logo on event promotions including eblasts and social media
- Acknowledgement during the event by the event host

Contact Dino Falvo, e-Health Sponsorship & Exhibit Sales at [+1] 437 240 3610 or by email at dfalvo@e-healthconference.com

SPONSORSHIP AGREEMENT

Company Name	Mailing Address
<input type="text"/>	<input type="text"/>
Authorizing Name	Title
<input type="text"/>	<input type="text"/>
Authorizing Signature (required)	Date
<input type="text"/>	<input type="text"/>

By signing and submitting this agreement, I (on behalf of my organization) accept the terms and conditions set forth by e-Health Conference and Tradeshow. I certify that the information in this agreement is true, complete, and correct to the best of my knowledge, and is made in good faith.

Marketing/Events Contact Name	Title
<input type="text"/>	<input type="text"/>
Email	Phone number
<input type="text"/>	<input type="text"/>

Please write a brief (50 word) description of your product or organization with your organization's URL included. Attach a logo file when returning this signed agreement for display on the event website.

Select the desired Sponsorship Level

<input type="radio"/> Virtual Banner (\$2,000)	
<input type="radio"/> Virtual Ad (\$2,500)	
<input type="radio"/> Video During Break (\$3,000)	
<input type="radio"/> Concurrent Sponsor (\$3,000)	
<input type="radio"/> Plenary Sponsor (\$4,000)	
<input type="radio"/> Keynote Sponsor (\$5,000)	
<input type="radio"/> Sponsor Symposium (\$5,000)	
<input type="radio"/> Post-Conference e-Blast (\$1,000)	
<input type="radio"/> Virtual Exhibit Space (\$1,500)	
<input type="radio"/> Mobile Event App (\$5,000)	
<input type="radio"/> Virtual Library (\$5,000)	

Subtotal	
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HST	
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Total	
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NOTES
(for e-Health use only)

13% ON HST (HST #24501529 RT001)

The sponsor agrees to pay the amount shown here to e-Health Conference and Tradeshow who will issue an invoice upon receipt of this signed agreement.

PAYMENT AND TERMS

Payment Method

ETF (Preferred)

Institution ID: 003 | Transit Number: 00024 | Account Number: 1010784
Please include invoice number on Electronic Funds Transfer details.

CHEQUE

Please make cheque payable to e-Health Conference and Tradeshow,
1100-151 Yonge Street, Toronto, Ontario M5C2W7

VISA MASTERCARD

Card Number

Expiry

Name on Card

Signature

Invoice will be sent to (please choose one option)

Authorizing Contact

Marketing/Events Contact

Other (if Other, please indicate name and email address of invoice recipient below)

Terms of Payment

Full payment must be received 15 days after contract signing. Details on accepted forms of payment can be found on the invoice.

Use of Logos

e-Health Conference and Tradeshow will use approved Sponsor logo on communications and marketing that pertain to the event(s) listed in the above agreement. Sponsor may request e-Health Conference and Tradeshow logo to advertise their involvement in the event upon request from communication@e-healthconference.com.

Cancellation Policy

Cancellation requests must be submitted in writing to the e-Health Conference. Refunds will be issued for cancellations received by Friday, July 10, 2020, less a 25% administration fee. No refund for cancellations received after Friday, July 10, 2020.

Change of Date or Cancellation

e-Health Conference and Tradeshow reserves the right, at its sole discretion, to change the date or dates upon which the event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, e-Health Conference and Tradeshow will not be liable for damages for failure to carry out the terms of this contract in whole or in part when such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the control of e-Health Conference and Tradeshow, whether similar to or dissimilar from the causes enumerated herein. Notification of a change of date will be communicated to the sponsor immediately and all sponsor entitlements will be carried forward. In the event of cancellation, the sponsor will be offered a new sponsorship opportunity or a refund.

Thank you for your e-Health Virtual PopUp sponsorship investment. Please complete, sign, and return this agreement (along with your logo in jpg, png or eps format) to sponsorship@e-healthconference.com.

e-Health 2019 Sponsors and Exhibitors

314e Corporation
3m Health Information Systems
Aetonix
Akinox Solutions
Allscripts
Amazon Web Services
American Medical Association
American Well
Aptvision Ltd
Avaya
Bits In Glass
Borden Ladner Gervais
Brightsquid Secure Communications Corp
Canadian Partnership Against Cancer
Caredove
CDW
Cerner Canada
Change HEALTHCARE
CIRA
City of Hamilton
CognisantMD
Compugen
Connexall
Cybernet
Cycom Technology Solutions Inc.
Cycura Inc.
Digital Boundary Group
Digital Health Canada
Empower Health (empower.ca)
Enovacom
Enterprise Ireland
Ergotron
eSummit Systems Inc
Evenset Inc.
ExerciseMD
FDB (First Databank)

Flexity Solutions
ForaCare
GCX Corporation
GE Healthcare Digital Canada
George Brown College
Gevity Consulting Inc.
Healthmark Ltd
Healthtech Consultants
HP Canada
Humanscale Healthcare
Hyland
ICU Médical Canada Inc.
Identos
IMO - Intelligent Medical Objects Inc
Imprivata
InfoClin Analytics
Institute of Health Policy, Management and Evaluation
Interior Health Authority
InTouch Health
Juniper Networks
Konica Minolta Healthcare Americas
Lanier Healthcare Canada
Lenovo Canada
Logibec Inc.
Logitech
Lumeca Health
M*Modal
M2 Information Systems
Mango Mirror
Maple Corporation
Medcurrent Corporation
Medical Information Technology Inc.
- Meditech
MediSolution
Mersive
Microsoft Canada

mTuitive, Inc.
National Research Council Of Canada
New Hippo Health
Nordic
Novari Health
NTT DATA Services
Nuance
OBIX, by Clinical Computer Systems, Inc
OnCall Health
OntarioMD
Optt
Oracle
Orion Health
PatientKeeper, Inc.
PetalMD
Philips Canada
Purkinje
QHR Technologies
Quest Diagnostics
Red Hat
Rhapsody
Samsung Electronics Canada
Scalar Decisions
ServiceNow
Snapclarity
Strongest Families Institute
Sun Life Financial
Tableau Software
Tangent Computer Inc
TELUS Health
Think Research
Verto
Vistacan
WeUsThem Inc.

e-Health Hosts



Contact Dino Falvo, e-Health Sponsorship & Exhibit Sales
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