Peter Smith

Peter Smith is co-founder and CEO of Semaphore Solutions. With 25+ years of industry experience in software development, business analysis, and project management, Peter leads a 25 person team based in Victoria, British Columbia. Founded in 2010, Semaphore provides software engineering solutions for clients in the private and public sectors in Canada, the United States, and Europe. With a growing specialization in information management for genomics and molecular diagnostics labs, Semaphore delivers custom software solutions for some of the largest sequencing initiatives in the world. The team contributes to the growing infrastructure of hospital pathology labs, independent clinical diagnostic labs, core research labs, and direct-to-consumer sequencing labs. Peter is currently focused on applying Semaphore's expertise in designing and building complex software solutions to the unique operational challenges faced by molecular diagnostics laboratories.