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Lygeia Ricciardi is an industry expert in consumer engagement and digital health. As the president of Clear Voice Consulting, she helps clients succeed in engaging consumers more effectively in their health via digital tools and services. Previously, Lygeia established and directed the Office of Consumer eHealth at the Office of the National Coordinator for Health IT (ONC) in the US federal government. She has been named among the most influential women in Health IT, and has been featured by the Wall Street Journal, National Public Radio, and C-SPAN.