



*Re-Imagining Healthcare Delivery in Canada*  
Canada's ONLY National e-Health Conference & Tradeshow



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## Trailblazing Telehealth Learning for YOU

Telehealth professionals are blazing the trail when it comes to innovative care delivery. In the huge, widespread Canadian landscape, telehealth is vitally important to ensuring equitable access to care, especially for remote and rural areas. If you're involved in any aspect of telehealth,

[e-Health 2016 Reimagining Healthcare Delivery in Canada Conference](#) is a **MUST-ATTEND** to share lessons learned, successes, challenges, strategy, best practices and much more. Here is a small sample of the rich telehealth education on the [150-session program](#).

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### Transforming Hyperacute Stroke Care Through Telehealth: The Manitoba Experience

Presenter: **Susan Boles, Manitoba eHealth**

Stroke is the leading cause of disability and the third leading cause of death in Canada. Learn how the Manitoba telestroke service has overcome challenges related to distance and the availability of stroke neurology expertise in thrombolytic treatment. Effective implementation of the "hub and spoke" model, endorsed by many telestroke networks worldwide, is part of this success story.



## Rethinking Telemedicine Strategic Design

Presenter: **Carol McFarlane, Ontario Telemedicine Network**

Think outside the box and explore the idea of evolving from a siloed, technology-focused strategic design process, to a broader, more integrated approach. As thinking matures and adoption increases, it is more evident that virtual health care needs to be embedded into the organization (rather than always on the periphery) and leveraged to meet key strategic goals and objectives.



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## BC First Nations Telehealth Expansion: Connecting Communities with Providers

Presenters: **Jeffrey Yu, First Nations Health Authority**

Tap into successes, challenges and lessons learned from the implementation and expansion of clinical, educational and administrative telehealth services in 45 British Columbia First Nations communities. Highlights include: equipping over 90 clinicians to provide virtual care, collaborating with health authorities, shipping and logistics and following a comprehensive, community-based engagement approach.



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## Extending Telehealth in a Multi-Site Academic Hospital - Anytime, Anyplace, Anywhere

Presenter: **Brendan Purdy, University Health Network (UHN)**

Emerging technical advances in videoconferencing to meet the needs of clinicians and patients has enabled continued expansion of telehealth across programs at UHN. Explore how secure web-based technology has allowed a wider range of health professions to adopt telehealth in their practice and augment in-person encounters. Critical success factors and challenges to the adoption of these new technologies included: integration with clinical workflow; ensuring privacy; ease of use, and reimbursement models.

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## Overcoming the Many Challenges of Multi-Organizational Collaboration Panel

Panellists: **Jeremy Smith, Vancouver Coastal Health**, Others TBA  
The implementation of major change brings many challenges for any health organization, but the risks multiply exponentially when changes must be planned and implemented across several jurisdictions. In this moderated panel discussion, senior clinicians from three of Canada's biggest and most complex health regions will share their insights on the daunting task of leading transformational changes with multiple sites, policies, legacy systems and governance models.



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## Opening Keynote: The Reimagining Challenge

Speakers: **Zayna Khayat, MaRS Discovery; Marilyn Emery, Women's College Hospital; Dr. Travis McDonough, Kinduct**



While much progress has been made, how do we continue to reimagine healthcare delivery in Canada in light of many challenges? These industry insiders will explore the road ahead around issues like the following.

- Innovation is happening fastest outside of the core ("traditional") healthcare system and is difficult to align with current models of care delivery.
  - Innovators who are developing great new products/services designed from the end-user perspective are frustrated by a slow, risk-adverse industry that won't let them "in."
  - Despite all the talk and best intentions, the patient experience has not significantly improved.
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## Pre-Con: Virtual Care in Canada - Achieving a Best Practice Approach

Presenters: **Carol McFarlane, Ontario Telemedicine Network, & Grant Gillis & Carina Andreatta, COACH**

This workshop, part of the [pre-conference e-Health 2016 Sunday Symposium](#) June 5, will profile the latest draft of the COACH/OTN Virtual Care in Canada - Achieving a Best Practice Approach White Paper, including key concepts, principles and practices. Attendees will have the opportunity to offer input and feedback.



**\*Speakers may be subject to change**

### Learn More

[www.e-healthconference.com](http://www.e-healthconference.com)

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A promotional banner for the e-Health 2016 conference. It features the 'e-Health' logo with a stylized mountain range, the dates 'JUNE 5 - 8, 2016' and 'VANCOUVER, CANADA', a collage of photos showing people at the event, and the text 'Are you attending Canada's ONLY National e-Health Conference & Tradeshow?' and 'REGISTER TODAY!' in a green box at the bottom.

**e-Health** JUNE 5 - 8, 2016  
VANCOUVER, CANADA

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