



*Re-Imagining Healthcare Delivery in Canada*  
Canada's ONLY National e-Health Conference & Tradeshow



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## Consumer Health Connect: Lessons in Innovation

Canadians are more involved in their own healthcare than ever before and technology is supporting a more patient-centred approach to care. This can be a definite plus around wellness, managing chronic disease, reducing hospital re-admissions, enabling older people to live in the community and much more.

The [e-Health 2016 Reimagining Healthcare Delivery Conference](#) is packed with consumer health education and related success stories. Read on for a sample of this rich content in the **150 education sessions** and visit [Program](#) to learn more.

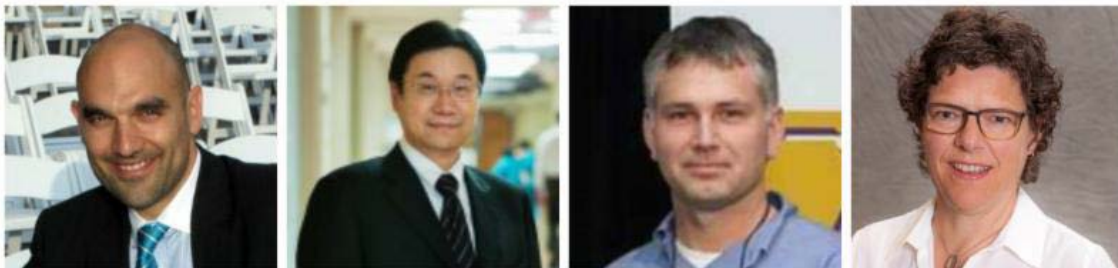


### Transforming Healthcare through Consumer Engagement & Health Literacy

Presenter: **Angela Kennedy, Louisiana Tech University**

Encouraging health literacy and consumer engagement is at the heart of providing health information "*where and when you need it*" and supporting healthy outcomes. Hear a personal story about how the use of personal health information is "Saving Grace." The story details a personal account of a confidentiality breach, electronic health record (EHR) copy/paste error and delayed diagnosis and treatment.

## Use of Innovative Consumer Health Solutions to Manage Chronic Disease Panel



Presenters:

**Bobby Gheorghiu, Canada Health Infoway; Dr. Kendall Ho & Richard Lester, University of British Columbia; & Annemarie Kaan, Providence Healthcare**

Explore three innovative solutions that use simple, consumer-grade technology, such as smartphones and web portals, to empower patients to self-manage chronic conditions and reduce the likelihood of needing to visit emergency departments and/or require hospital admission. Developed in British Columbia, the solutions are: the Mobile Digital Access to a Web-enhanced Network (mDAWN) project for diabetes patients and their caregivers; a virtual cardiac rehabilitation program; and a WeTel mobile application and model of care for managing the health of HIV and tuberculosis patients.

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## Strengthening the Circle of Care: First Nations Personal Health Record

Presenter: **Karl Mallory, Mallory Consulting Ltd.**

The individual, family and community are key pillars in the circle of care within First Nations health programs. Rather than reinforce a model of passive patients, First Nations build their approach to care around an empowerment philosophy where the patient is an active member. Learn how the *Strengthening the Circle of Care* project brings consumer health benefits to patients and providers in the largest First Nation in British Columbia, Cowichan Tribes, through use of a Canada Health Infoway-certified personal health record solution.

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## e-Health Enabled Aged-Care Nursing for Rural and Regional Australia

Presenter: **Helga Merl, The University of Newcastle, Australia**

Explore *integratedliving*, Australia's innovative nurse-led memory wellness clinics and telehealth service for rural and regional communities. Learn how Registered Nurses access best practice dementia care, including cognitive assessment, through apps installed on iPads. A video case conference with *integratedliving* RNs, Nurse Practitioners and GPs identifies those at risk of dementia and consumers are then scheduled into the "pop-up" memory clinic for telehealth assessment. This initiative debunks the belief that older people find technology overly challenging and shows they can be motivated to monitor multiple chronic health conditions simultaneously to improve their healthcare and well-being.



## Assessing Smartphone Application Usage with Google Analytics and Other Measures

Presenter: **Dr. Alexander Logan, Mount Sinai Hospital**

This session focuses on a mobile health system that supports self-management activities of patients with advanced chronic kidney disease. Learn about a study demonstrating that patients maintained high-level use of a smartphone application throughout the six-month study period, suggesting acceptance and sustainability. Sixty percent of patients in the study had never used a smartphone



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## Opening Keynote: Innovation & The Reimagining Challenge



***Speakers: Zayna Khayat, MaRS Discovery; Marilyn Emery, Women's College Hospital; Dr. Travis McDonough, Kinduct***

How do we align the rapid innovation happening outside traditional healthcare with current models of care delivery? What about the innovators developing amazing new products/services from the end-user perspectives, but who are frustrated by a slow, risk-adverse industry that won't let them in? And despite the best of intentions, what about the patient experience, which hasn't improved significantly? Join these industry insiders to explore major challenges on the road to Reimagining Healthcare Delivery in Canada.

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**\*Speakers subject to change.**

## Learn More

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