



Innovation Rant

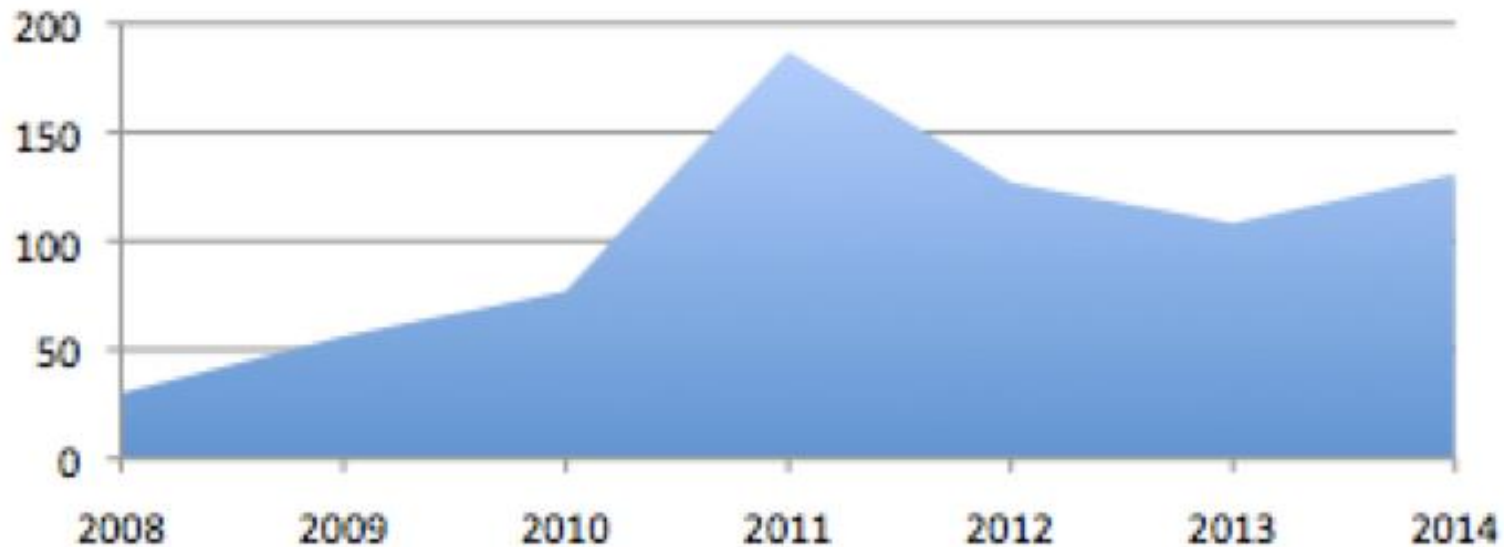
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eHealth*Musings*

B I		N G		O
Big Data	ACO	Social Networking	Consumer Engagement	Meaningful Use
EMR	Bundled Payment	Quantified Self	Care Coordination	Blue Button
Cloud-Based	Connected Health	mHealth	Readmission	ICD-10
Compliance	Clinical Analytics	Gamification	Medical Home	Disruptive Innovation
Health Reform	iPhone App	Telehealth	Wellness & Prevention	HIPAA-Compliant

Source: Venture Valkyrie

How Many times a variant of the word "innovation" was used on a Nike conference call



Source: Matthew Kich (@matthewkish) tweet

What is “innovation”? It depends...

Innovation is one of the most overused words in business world. As of 2014:



65,000+ “innovation”
books on Amazon.com



20 million+ ‘innovation’
search results from Google

It describes everything from incremental improvements in technology to revolutionary changes that impact society.

Is it really

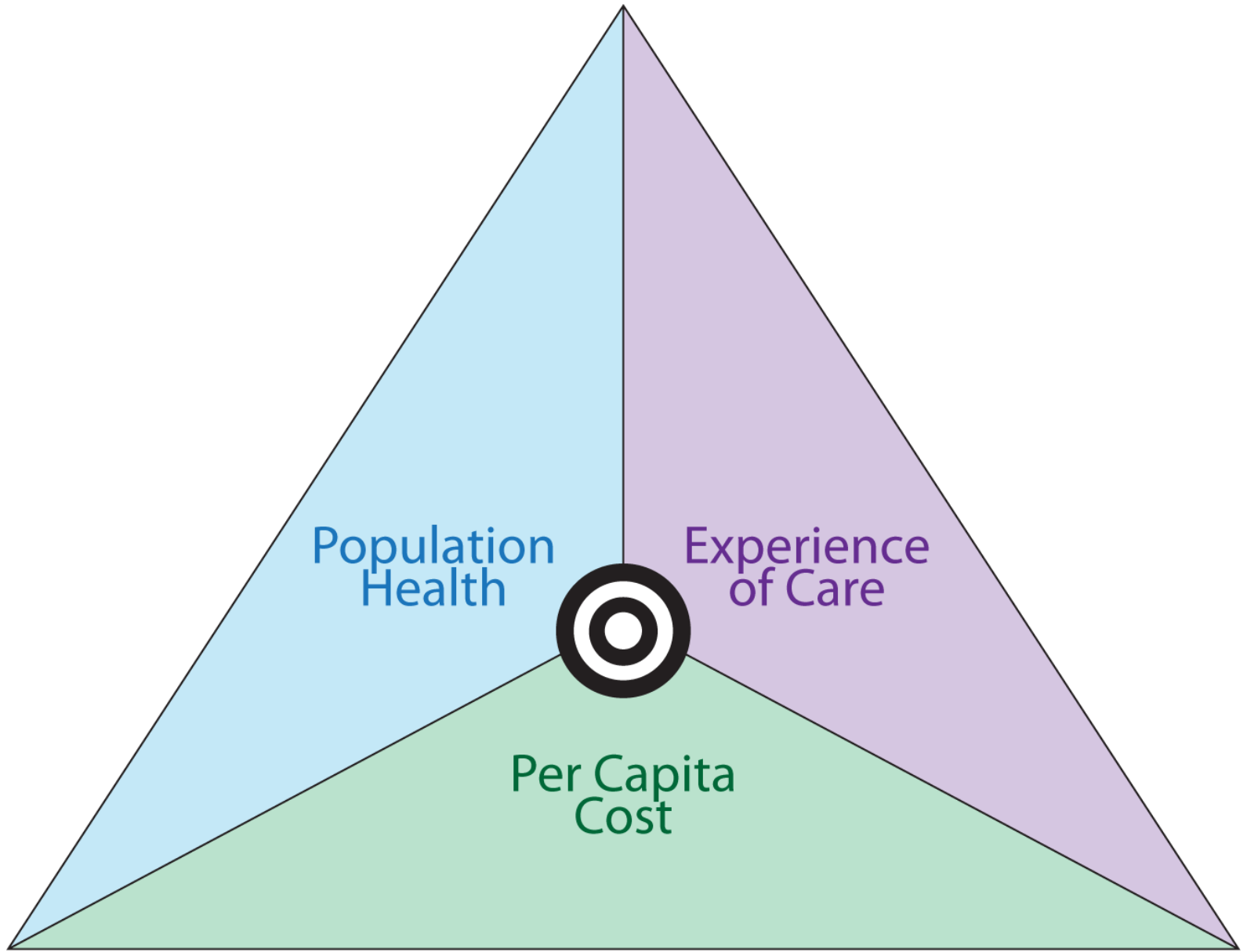
INNOVATIVE?

or just new?



Source: CNBC – Top 10 innovations that changed the world







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